NO. 51

ARCHIE GIANT SERIES

ALL NEW STORIES!

25¢

APPROVED BY THE COMICS CODE AUTHORITY

MAC

Archie's Pals 'n' Gals

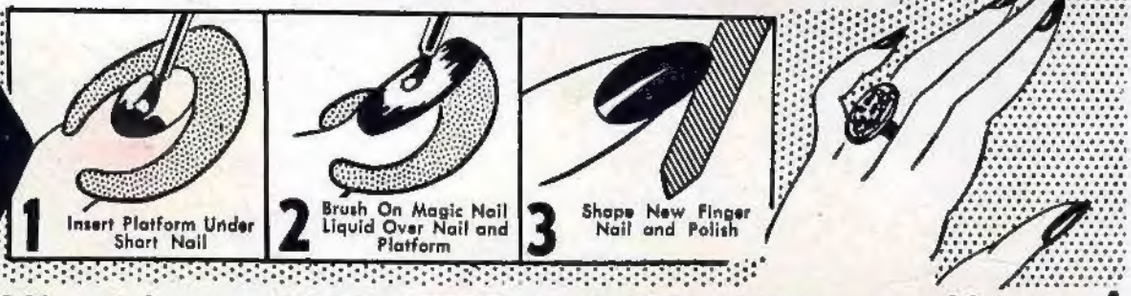
BUILD THEM UP - *in Minutes* - INTO LONG, BEAUTIFUL NAILS

NOW! **CHARLES OF FIFTH AVENUE 550 Fifth Ave., N. Y. C. 36, N. Y.** brings to you for the first time at only $1.98, the amazing scientific liquid finger nail builder called **MAGIC NAIL FORMULA #77.** It actually BUILDS up finger nails to ANY LENGTH desired—IN MINUTES! NOT a weak paste on nail. **Magic Nail Formula #77** is a wonderful liquid. It is brushed on like nail polish on your own finger nails and hardens into glamorous long beautiful finger nails that are STRONGER THAN YOUR OWN! Becomes part of your own finger nails and may be filed, cut and shaped. **Magic Nail Formula #77** also repairs and smooths broken, and chewed nails!

USED BY MILLIONS!

DON'T HIDE YOUR HANDS! NOW YOU CAN SHOW THEM OFF!

JUST FOLLOW THESE 3 EASY STEPS



GUARANTEED 100% to give you LONG, BEAUTIFUL FINGER NAILS - *in Minutes!*

FACTS ABOUT AMAZING MAGIC NAIL FORMULA #77

1. It is completely safe.
2. Not a paste on. Magic Nail Formula #77 is a liquid and powder.
3. When brushed on to your finger it hardens into a beautiful nail that is stronger than your own!
4. Will build your nails up to any length desired! — in minutes
5. Repairs broken or chewed nails in minutes!
6. Good for Nail Biters!—even children! So strong, it can't be chewed!
7. Looks real and feels real!
8. Makes your hands look more glamorous!
9. Strong! — Cannot break or tear! Do housework, wash, type, play piano!
10. Lasts and lasts indefinitely!

ONLY $1.98 FOR REGULAR $5 KIT

NEVER BEFORE AT THIS LOW PRICE!

TRY IT! IT'S GUARANTEED!

WHAT SOME USERS OF MAGIC NAIL FORMULA #77 SAY ABOUT IT:

"As a housewife my finger nails were always broken and short. My hands looked ugly! In minutes with your Magic Nail Formula #77 I made my nails long and beautiful! It's easy to use, my nails never break and they last and last!"

Mrs. E. D., Brooklyn, N. Y.

* * * *

"I used Magic Nail Formula #77 on my young daughter's nails because she always chewed them short and they looked terrible! They're beautiful now and so strong, she can't chew them!"

Mrs. R. S., N.Y.C.

RUSH YOUR ORDER NOW

Professional nail treatment in beauty salons cost up to $15.00! The complete MAGIC NAIL FORMULA #77 KIT, during this special introductory offer, costs you ONLY $1.98

NO RISK OFFER! MAIL NOW!

CHARLES OF FIFTH AVENUE, INC.
MAIL ORDER DEPT. AR-4
BOX 98
CEDARHURST, N. Y.

GUARANTEED *lovely, glamorous nails*

☐ **Send C.O.D. $5 Kit of MAGIC NAIL FORMULA #77 for only $1.98. I will pay postman $1.98 on delivery, plus C.O.D. charges and postage.**

☐ CHECK HERE TO SAVE MONEY! Enclosed is $1.98. Please rush 1 kit of MAGIC NAIL FORMULA #77. I save 50¢ C.O.D. charges and postage.

MY NAME_____

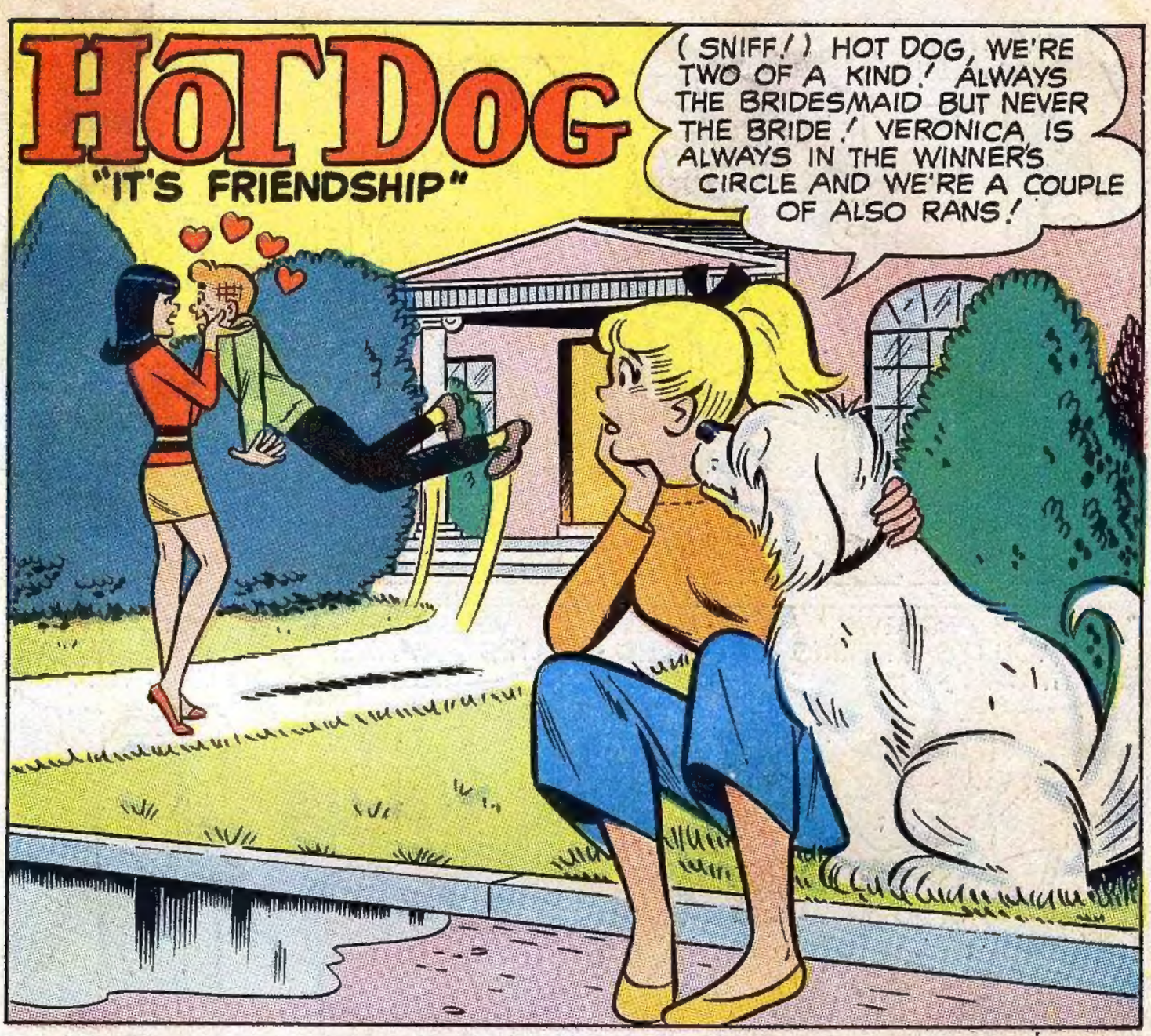
ADDRESS_____

CITY_____ STATE_____

WE SHIP TO FOREIGN COUNTRIES. ENCLOSE $2 OR ITS EQUIVALENT IN FOREIGN MONIES.

HOT DOG

"IT'S FRIENDSHIP"


(SNIFF!) HOT DOG, WE'RE TWO OF A KIND! ALWAYS THE BRIDESMAID BUT NEVER THE BRIDE! VERONICA IS ALWAYS IN THE WINNER'S CIRCLE AND WE'RE A COUPLE OF ALSO RANS!

ARCHIE'S PALS 'N' GALS, No. 51, April, 1969. Published Bi-monthly by ARCHIE COMIC PUBLICATIONS, INC., 2nd and Dickey Sts., Sparta, Illinois 62286. Editorial offices: 1116 First Avenue, New York, N.Y. 10021. Second-class postage paid at Sparta, Illinois under the act of March 3, 1879.
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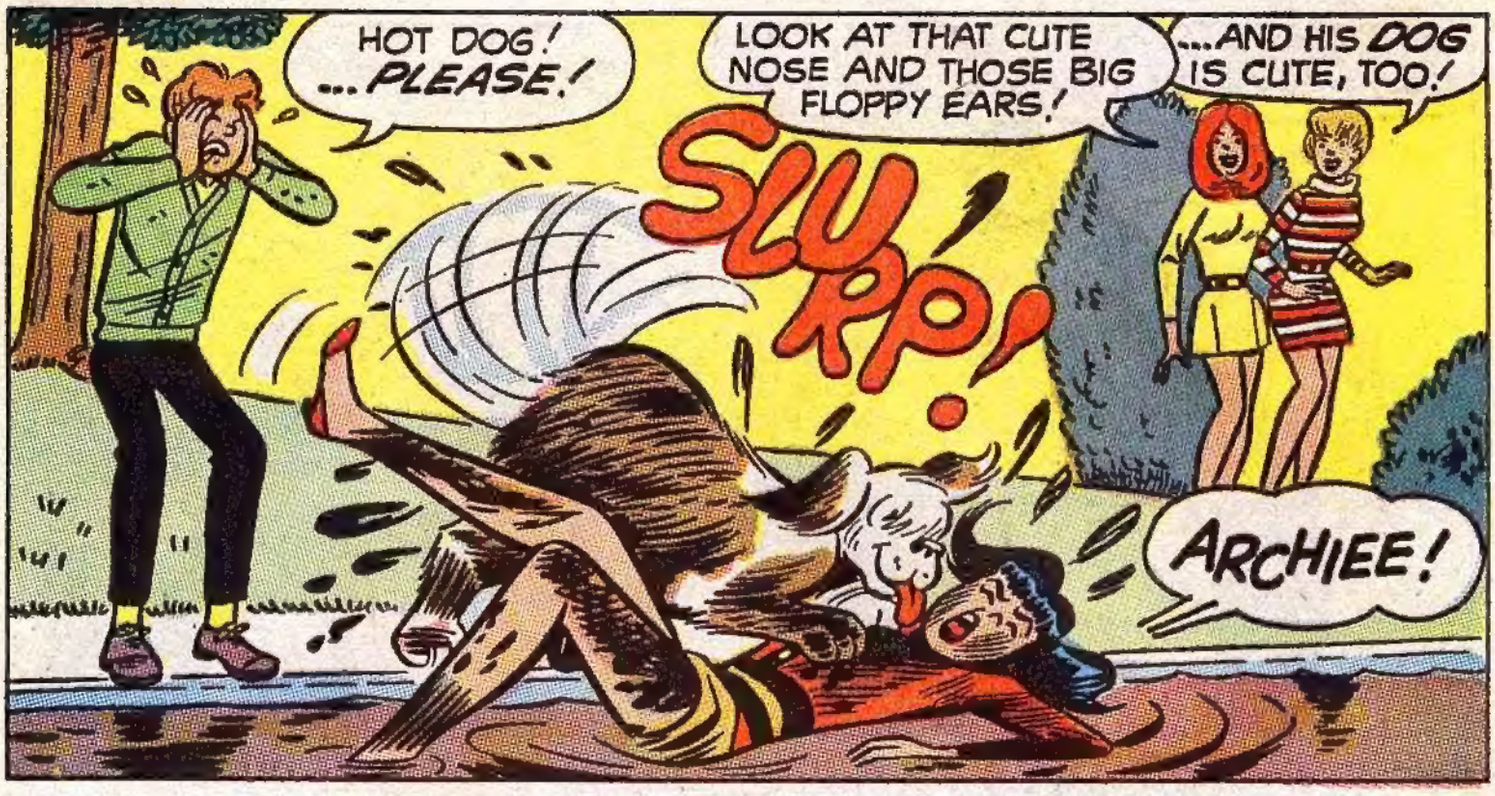
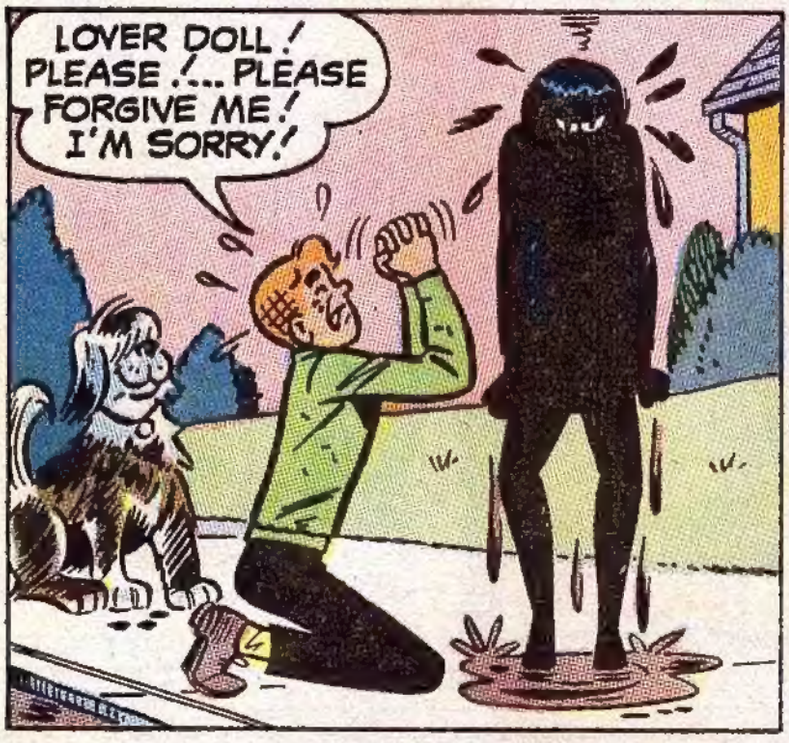
YECH!...THAT HORRID BEAST AGAIN!
HORRID?
HOW CAN YOU SAY THAT? HOT DOG'S A GREAT ANIMAL!
ARCHIE ANDREWS! ARE YOU DISAGREEING WITH ME?
P-PERISH FORBID!
WHERE ARE HIS PAPERS?
WHY SHOULD HE HAVE PAPERS? HE CAN'T READ!
...BUT HE WATCHES THE NEWS TELECASTS ON TV EVERY NIGHT SO HE'S WELL INFORMED!
I'M TALKING ABOUT HIS BLOODLINES!
2

I KNOW PEDIGREED ANIMALS AND HE'S NOT ONE!
I WOULDN'T GIVE HIM HOUSE ROOM!
BUT HE'S FRIENDLY! THAT'S BETTER THAN A PEDIGREE!
FRIENDLY!... THAT'S WHAT I AM! .. FRIENDLY!
BOY!... AM I EVER FRIENDLY!
SPLOSH!
EEK!
ARCHIE!
NO! HOT DOG!
3

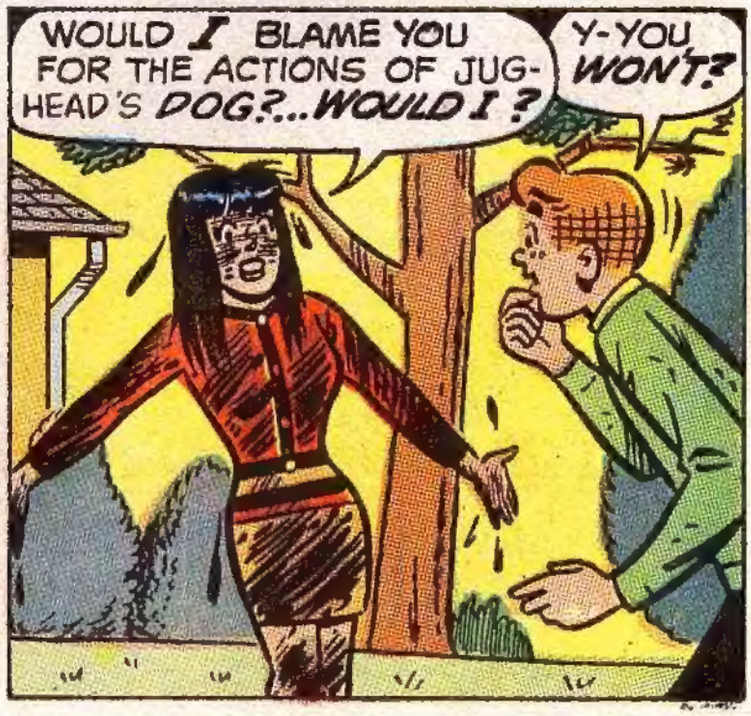
GET THIS FILTHY BEAST OFF OF ME!!
DOWN, BOY! DOWN!
SLURP
I WON'T FORGET THIS, ARCHIE ANDREWS! THE LODGE VENGEANCE IS HORRIBLE TO BEHOLD!
HONEY!... BABY!... LOLLIPOP!... SUGAR LIPS!... HE JUST WANTED TO BE FRIENDLY!
POPPYCOCK AND FIDDLESTICKS! I DON'T WANT TO BE HIS FRIEND!
WOK!
SPLOOSH
GAK!
4


HOT DOG! ...PLEASE!
LOOK AT THAT CUTE NOSE AND THOSE BIG FLOPPY EARS!
...AND HIS DOG IS CUTE, TOO!
SLURP!
ARCHIEE!

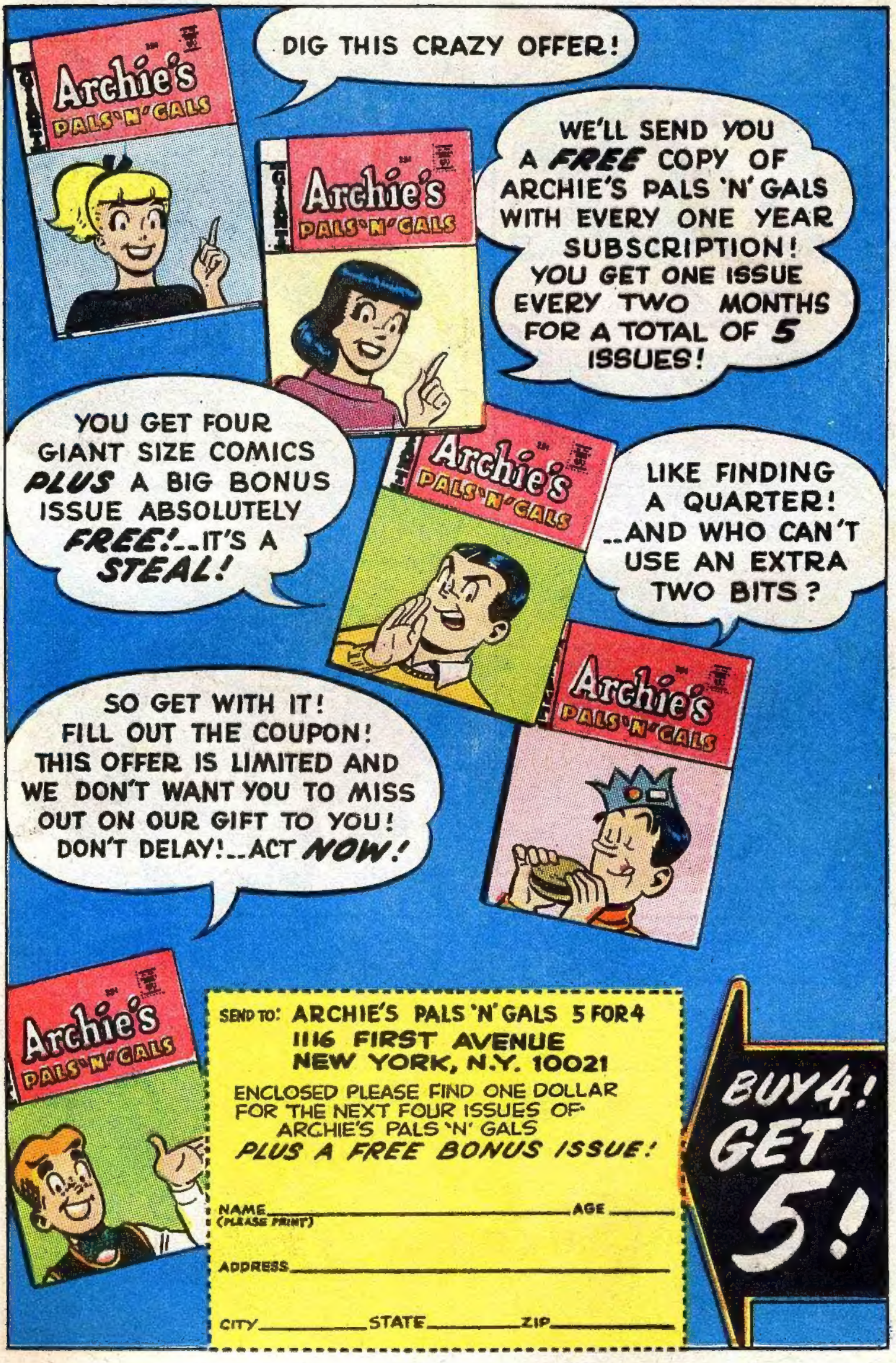

LOVER DOLL! PLEASE!... PLEASE FORGIVE ME! I'M SORRY!

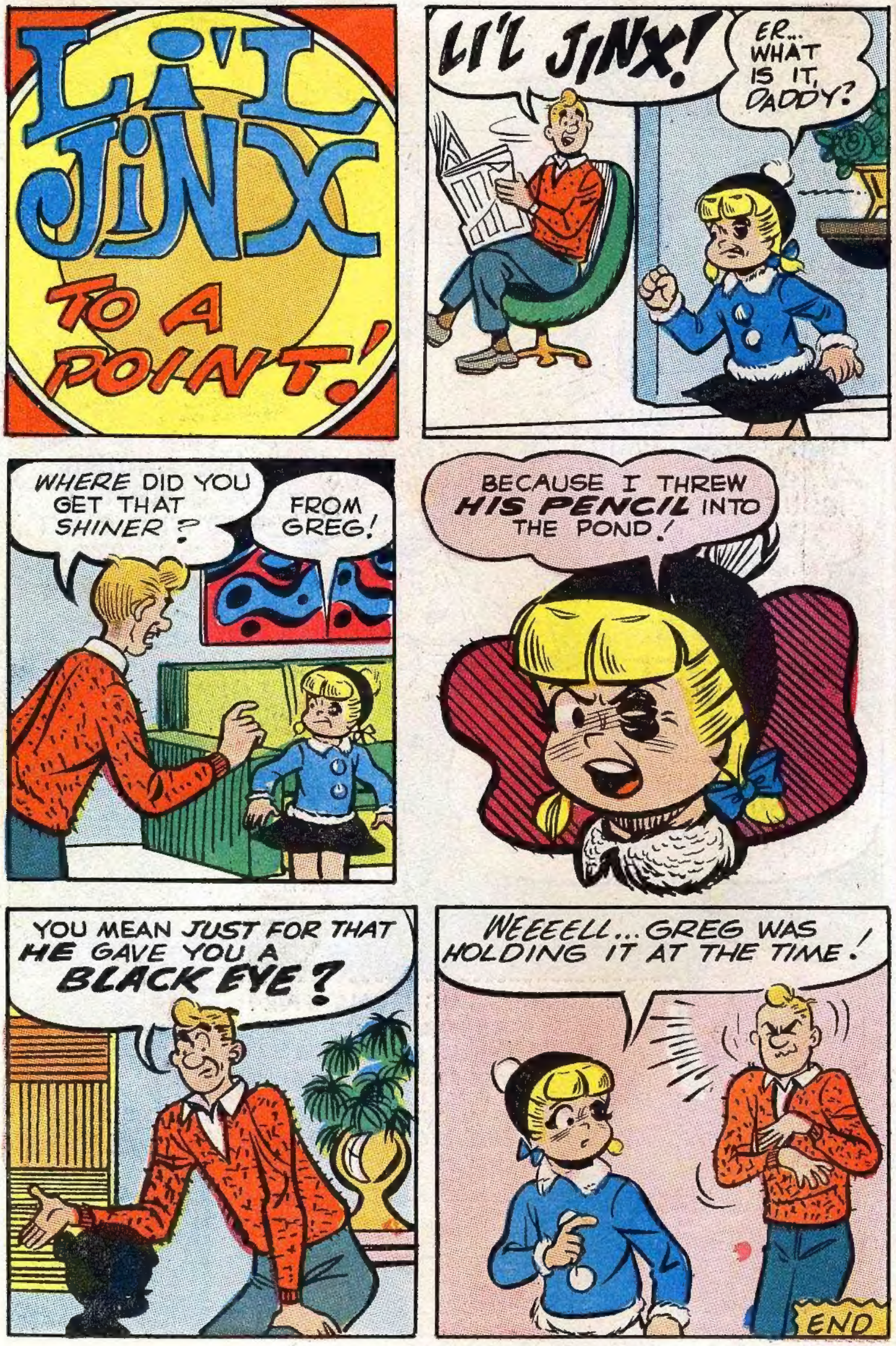
HE DIDN'T MEAN TO MESS YOU UP! DON'T BE ANGRY! ...PLEASE!

"ANGRY?"
ME??
WHY ARCHIEKINS! I'M SURPRISED AT YOU!


WOULD I BLAME YOU FOR THE ACTIONS OF JUGHEAD'S DOG?...WOULD I?
Y-YOU WON'T?

WHAT'S A LITTLE THREE HUNDRED DOLLAR SUIT BETWEEN FRIENDS?
COME HERE!
SMACK!
SEE? I'M NOT ANGRY AT EITHER OF YOU! IN FACT, AS FAR AS I'M CONCERNED, YOU DON'T EVEN EXIST!
HE'S A STRANGE DOG, BETTY! SOMETIMES I DON'T UNDERSTAND HIM!
I DO!... IF HE WERE A COWBOY HE'D BE WEARING A WHITE HAT!
THE END


DIG THIS CRAZY OFFER!
Archie's PALS 'N' GALS
WE'LL SEND YOU A FREE COPY OF ARCHIE'S PALS 'N' GALS WITH EVERY ONE YEAR SUBSCRIPTION! YOU GET ONE ISSUE EVERY TWO MONTHS FOR A TOTAL OF 5 ISSUES!
YOU GET FOUR GIANT SIZE COMICS PLUS A BIG BONUS ISSUE ABSOLUTELY FREE!...IT'S A STEAL!
LIKE FINDING A QUARTER! ...AND WHO CAN'T USE AN EXTRA TWO BITS?
SO GET WITH IT! FILL OUT THE COUPON! THIS OFFER IS LIMITED AND WE DON'T WANT YOU TO MISS OUT ON OUR GIFT TO YOU! DON'T DELAY!...ACT NOW!
SEND TO: ARCHIE'S PALS 'N' GALS 5 FOR 4
1116 FIRST AVENUE
NEW YORK, N.Y. 10021
ENCLOSED PLEASE FIND ONE DOLLAR FOR THE NEXT FOUR ISSUES OF ARCHIE'S PALS 'N' GALS
PLUS A FREE BONUS ISSUE!
NAME (PLEASE PRINT) _____ AGE _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
BUY 4! GET 5!


LI'L JINX TO A POINT!
LI'L JINX!
ER... WHAT IS IT, DADDY?
WHERE DID YOU GET THAT SHINER?
FROM GREG!
BECAUSE I THREW HIS PENCIL INTO THE POND!
YOU MEAN JUST FOR THAT HE GAVE YOU A BLACK EYE?
WEEEELL... GREG WAS HOLDING IT AT THE TIME!
END

Archie PiN UP

"HI! I'M JERI LAWRENCE— JERI OF HOLLYWOOD!"

LET ME BE YOUR PHOTO SCOUT! I'LL SEND DIRECT FROM HOLLYWOOD TO YOU!

FREE STAR PHOTOS!

Not just one, but TWO DIFFERENT PHOTOS of each star you select!

NO LIMIT! Pick as many stars as you like!

Enjoy this thrilling new hobby: start or add to your collection now, with two different photos of each of your favorite stars! Big glossy prints! One studio portrait, plus one action photo! It's easy, it's fun: pick your favorite stars in this list!

Choose from these TOP STARS, *or any others! See instructions below.*

Julie Andrews
Ann-Margret
Lucille Ball
Richard Basehart
Batman (Adam West)
Beatles (together)
George (alone)
John (alone)
Paul (alone)
Ringo (alone)
Brandon Boone
Angela Cartwright
Chris Cary
Larry Casey
Sean Connery
Robert Conrad
Bill Cosby
Robert Culp
Cesare Danova
James Darren
Henry Darrow
Phyllis Diller
Dino, Desi & Billy
James Doohan
James Drury
Patty Duke
Barbara Eden
Ron Ely
Linda Evans
Sally Field
Annette Funicello
Chris George
Lorne Greene
Luke Halpin
Ron Harper
Jonathan Harris
Noel Harrison
David Hedison
Herman's Hermits
David Janssen
Chris Jones
Sajid Khan
De Forest Kelly
Walter Koenig
Marta Kristen
Martin Landau
Michael Landon
Jerl Lawrence
Jerry Lewis
John Leyton
June Lockhart
Richard Long
Lee Majors
Cheryl Miller
Hayley Mills
Cameron Mitchell
Monkees (together)
David (alone)
Micky (alone)
Mike (alone)
Peter (alone)
Liz Montgomery
Billy Mumy
David McCallum
Doug McClure
Peter McEnery
Tom Nardini
Paul Newman
Nichelle Nichols
Leonard Nimoy
Jay North
Ryan O'Neal
Stefanie Powers
Elvis Presley
Bob Random
Gary Raymond
Robin (Burt Ward)
William Shatner
Nancy Sinatra
Mark Slade
Rudi Solari
Elke Sommer
Barbara Stanwyck
Yale Summers
Justin Tarr
Roy Thinnes
Robert Vaughn
Robert Wagner
John Wayne
Guy Williams
Van Williams
Robert Wolders
Efrem Zimbalist

POSTERS 22" x 34"

Now ready for immediate delivery of the following STARS only...

1 The Monkees
2 David Jones
3 Mickey Dolenz
4 Stefanie Powers
5 James Darren
6 Marlo Thomas
7 David McCallum
8 William Shatner
9 Leonard Nimoy
10 Billy Mumy
11 Julie Andrews
12 Dino, Desi & Billy
13 Sally Field
14 Elvis Presley

PRICE - $1 each plus 25c for postage and handling.

★ FAN CLUB MEMBERSHIPS ★ FOR ANY OF THE STARS LISTED Join Now, and receive lots and lots of photos (candid and posed) plus a beautifully printed membership card. Lifetime membership fee only $1. Add 25c for postage and handling.

INSTRUCTIONS: 1. Print the names of your favorite stars (even if not listed above) on a sheet of paper. 2. For each name you select, enclose 25c to cover mailing and handling cost of both photos. (For extra-quick special service, enclose 25c extra.) 3. Print your own name and address clearly.

Mail to me at this address:
JERI OF HOLLYWOOD
DEPT. E 99
7551 MELROSE AVENUE
HOLLYWOOD, CALIF. 90046

10 WAY HAIRPIECE!

10 GLAMOUR STYLES +

MOD-VOGUE TAIL! The New MOD HAIRPIECE FOR LIMITLESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking . . . Can be washed, shampooed, styled, cut and set like natural hair. FOR CASUAL OR ***Formal Wear*** 100% Glamorous **Dynel**. . . a big 18 inches in length.

RUN • MOD MAKER
PONY TAIL
BRAID • CHIGNON
BEE HIVE
HEIGHT MAKER-FACE FLATTERER-COUNTESS STYLE-MADAM AMBASSADOR ETC.

COLOR MATCHED TO YOUR SAMPLE! Your hair is carefully matched by our expert! Include sample of your hair and leave the matching to us! MAIL COUPON NOW!

YOURS ONLY $1 FREE

New MOD-VOGUE illustrated hair style instructions included.

BE DOUBLY GLAMOROUS ORDER TWO GLAMOURIZE BOTH SIDES!

Artist's version of one or more hair pieces in use.

LOW INTRODUCTORY OFFER . . . $1. Be sure to include sample of hair and $1. (plus 25c postage and handling).
Mail to —
BEAUTY AIDS CO., Dept. 148
160 Amherst St.,
East Orange, N. J. 07018

MONEY BACK GUARANTEE COUPON

BEAUTY AIDS CO., Dept. 148
160 Amherst St., East Orange, N. J. 07018

I enclose $1. (plus 25¢ postage and handling) and *hair sample!* Send the MOD-VOGUE HAIRPIECE postage prepaid. My money will be refunded in full if not 100% satisfied. Send _____ hairpiece I enclose $1. plus 25¢ postage and handling for each hairpiece ordered.

Name _____
Street _____
City _____ State _____ Zip _____

© entire contents copywrited 1967

Betty and Veronica IN 'STAGE STRUCK'

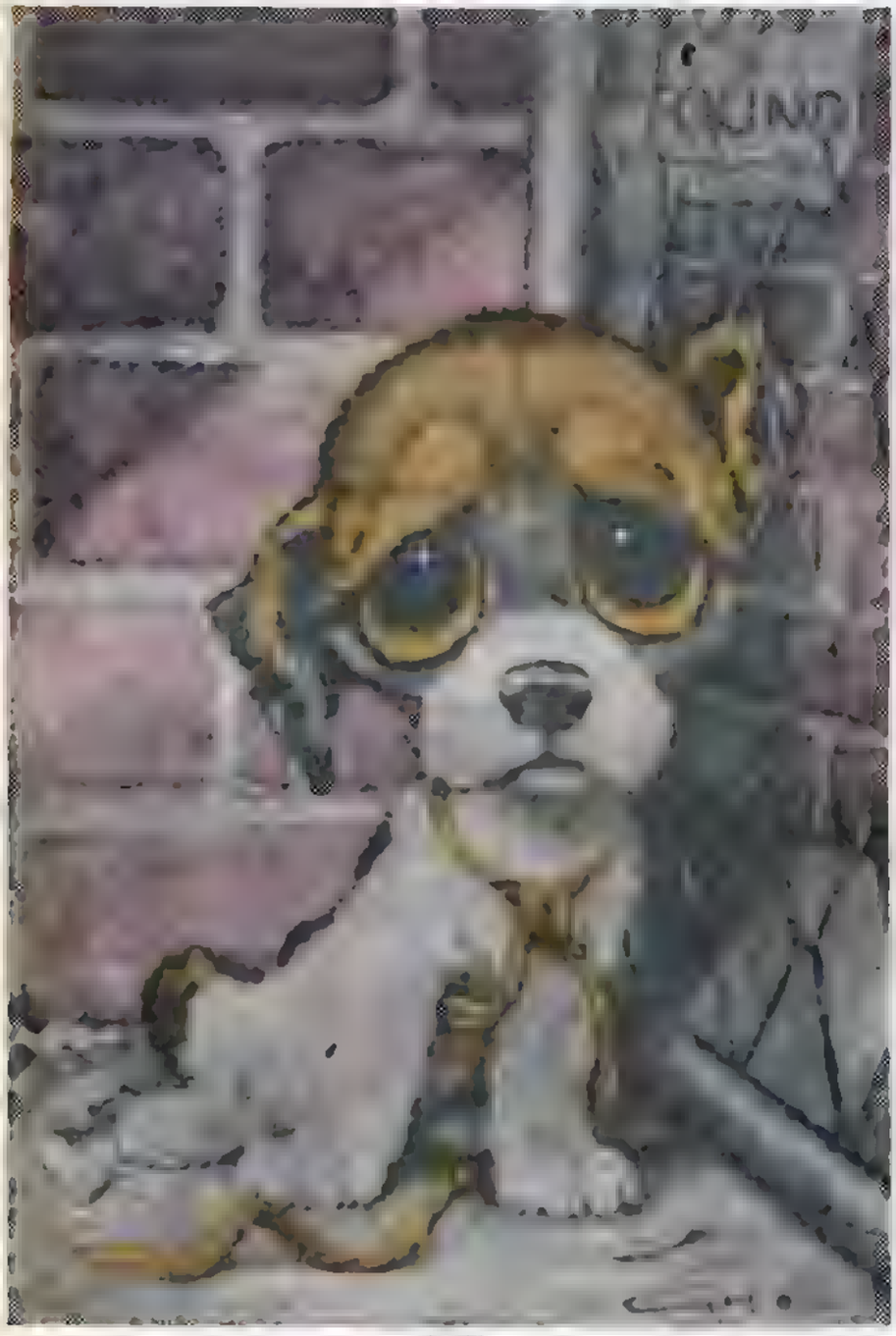
OKAY, IT'S SETTLED!... BETTY COOPER PLAYS THE PART OF THE PRINCESS, AND ARCHIE THE TRAVELER, AND VERONICA PLAYS THE PART OF THE SERVANT!
SERVANT GIRL?
ANNUAL SCHOOL P
THE PRINCESS AND THE WEARY TRAVELER
I'VE NEVER BEEN SO INSULTED... IMAGINE HER PICKING YOU TO PLAY THE LEAD ROLE!
WHY, WHAT'S WRONG WITH ME?
LET'S FACE IT, YOU'RE JUST NOT SUITED FOR THE PART!

MAYBE NOT, BUT I HAVE ARCHIE, ...HE'S MY LEADING MAN!
...I GUESS MISS GRUNDY KNOWS WHAT COUPLES ARE BEST SUITED FOR EACH OTHER!
IT'S ONLY A PLAY BETTY!...AFTER IT'S OVER, HE BELONGS TO ME, AND DON'T YOU FORGET IT!
I DON'T CARE, I'M JUST LOOKING FORWARD TO THE BIG LOVE SCENE!
THAT'S ABOUT THE ONLY WAY YOU CAN GET HIM TO HOLD YOUR HAND!
ON STAGE KIDS!... LET'S REHEARSE THE SECOND ACT!
SAND
SAND
2

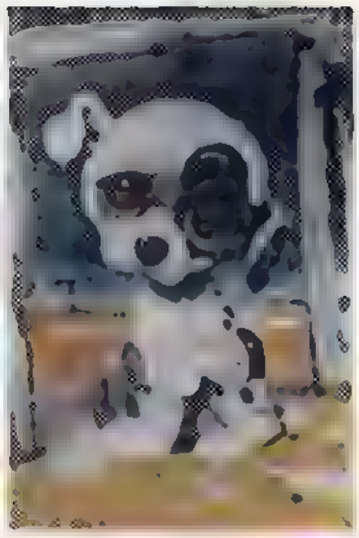
SIGH!...IT'S A LONG JOURNEY AND I AM COLD AND HUNGRY!
FEAR NOT SWEET PRINCESS, I WILL COMFORT YOU!
...COME REST YOUR WEARY HEAD ON MY SHOULDER!
SIRE!...WHAT'S THAT ON THE ROAD?
SMACK!
WHAT ARE YOU DOING VERONICA? ...YOU'RE NOT SUPPOSED TO SAY THAT LINE UNTIL THE THIRD ACT!
I'M SORRY! I GUESS I JUST GOT A LITTLE ANXIOUS!
JUST DON'T GET SO EMOTIONAL! ...LET'S GET ON WITH THE PLAY!
OH THE SUN IS HOT AND MY LIPS ARE PARCHED!...I AM IN NEED OF WATER!
YOUR WISH IS MY COMMAND!
3

OH SERVANT GIRL!...GO FETCH THE PRINCESS SOME WATER!
YES SIRE!
HOW DEGRADING!... A LODGE BEING A SERVANT TO A COOPER!
SET #3
SPLASH!
I'M SO SORRY BETTY, ... I TRIPPED!
WHAT'S GOING ON??
GUESS I'M JUST NERVOUS, MISS GRUNDY!
CONTINUED
4

AMAZING $1 ART OFFER
4 Irresistible Wide-Eyed Puppies In Full Color for Your Home

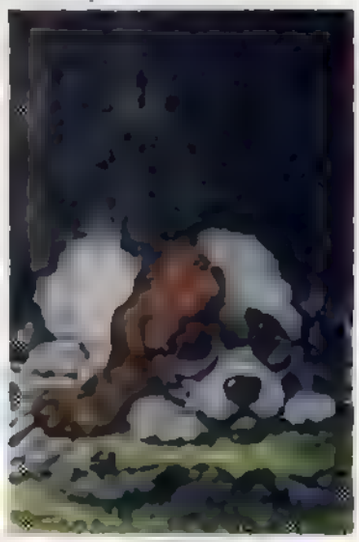


BUCKY



POTATO CHIP

GOLDEN BOY



SNUFFY

Beautiful and Appealing Original Oil Paintings Now Yours as Full Color Large Fine Art Prints

ALL 4 ONLY $1

Just picture these irresistible puppies in your own home. Everyone who sees these appealing waifs fall in love with their adorable warmth and touching wide eyes. You just want to take them into your home and into your heart. That's because the artist, Gig, one of America's most perceptive painters of animals has captured the universal appeal and warmth you find only in a funny, friendly puppy. Under his sensitive brush, the wonder of puppyhood and the realistic backgrounds combine to give a compassionate glimpse of life. Unfortunately, the black and white illustrations here cannot possibly convey all the artist's magical color and brilliant details. Only when you see them in your home can you fully appreciate their magnificent artistry and superb beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the paintings we have shown the pictures larger than the reproductions. Each picture is a full 10"x14" decorator size. So hurry, order now, offer will not be repeated this season in this magazine.

COLONIAL STUDIOS, DEPT. DG-50
20 Bank Street, White Plains, N. Y. 10606

Please send me the four Dog prints for only $1 plus 10¢ postage on full money back guarantee if I am not delighted.

Enclosed is $ _____

(PRINT CLEARLY)

Name _____

Address _____

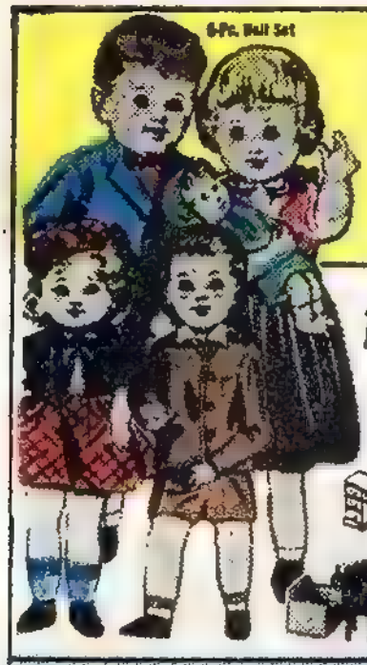
City _____ State _____ Zip _____

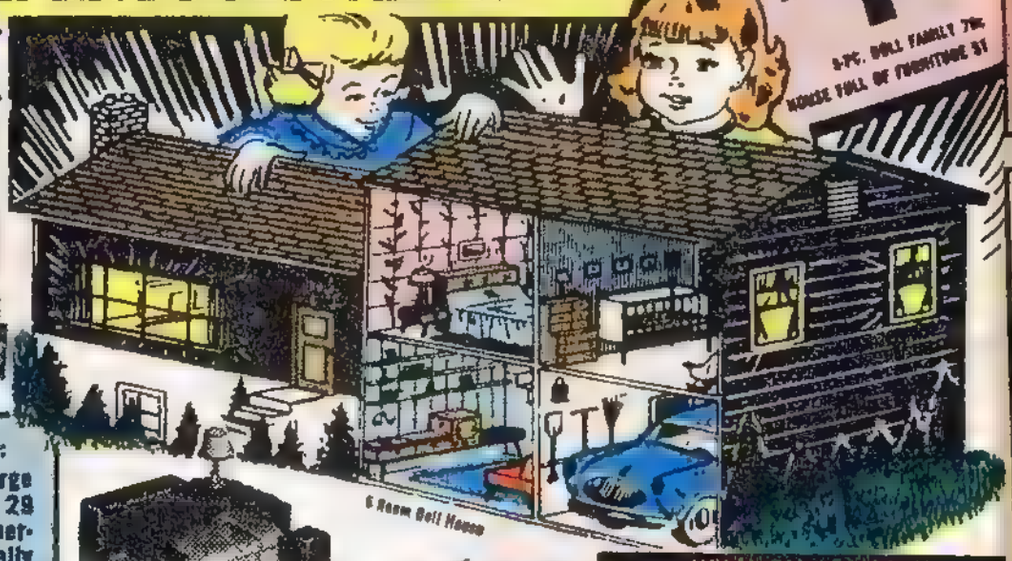
SAVE! SPECIAL OFFER: Order three sets of [illegible]

THEN JUST GET OFF THE STAGE! ...YOU DON'T HAVE ANY MORE LINES IN THIS ACT ANYWAY!
LET'S DO THE PART WHERE THE PRINCESS FALLS IN LOVE WITH THE TRAVELER!
SAND
WEARY TRAVELER, YOU HAVE SAVED MY LIFE AND I WILL NEVER FORGET YOU!
SAND
AND HERE'S SOMETHING ELSE YOU'LL NEVER FORGET EITHER!
AS A PRINCESS I BOW TO YOU!
SAND
ANNUAL SCHOOL PLAY
THE PRINCESS AND THE WEARY TRAVELER
5

SAND
POW!
?
SAND
EEEEEK!
TAP!
SAND
GOOD GOSH! IS THAT IN THE ACT?
BOO HOO! I HURT MY PINKY!
RONNIE BABY!... DOES IT HURT MUCH?... YOU POOR THING!
THAT DOES IT, VERONICA! ...YOU'RE OUT OF THE PLAY!
IF YOU'RE OUT OF THE PLAY, RONNIE, SO AM I,... IT'S A LITTLE TOO ROUGH ANYWAY!
OH WELL, THAT'S SHOW BIZ!
THE END

E·L·E·C·T·R·I·C SPLIT LEVEL, FULLY-FURNISHED DOLL HOUSE WITH COMPLETE DOLL FAMILY-





HERE IS WHAT YOUR YOUNGSTER GETS:

- Modern Split Level House
- 6 Large Rooms
- Complete Furniture Set of 29 Pcs.
- 5 Piece Doll Family
- Battery operated Lighting
- Grass lawn that actually Grows.

This gorgeous 24"x12"x12" split-level beauty will kindle a glow of excitement from any youngster. How proud she'll be as mistress over her living room, dining room, 2 bedrooms, recreation room, kitchen and garage—all adorably decorated and completely furnished with 29 pieces of furniture. The house is provided with electric light that is guaranteed safe and provides a comforting glow all night long. With this beautiful house comes a complete family of dressed dolls—Mama, Papa, son, daughter and baby, and even a lawn that grows real grass. There are no limits to the hours and hours of imagination and joy that can be stimulated by this remarkable set. And just look at the low, low costs:

Electrically lit, 6-room Doll House with easy to follow assembly instructions	$1.98
Dressed doll set consisting of Mama, Papa, Brother, Sister and Baby	$ .79
Complete 29-piece furniture and appliance set	$1.00
(Batteries not included) Total	$3.77

Because of large size and weight, please add 63c to cover postage and handling.

10 DAY FREE TRIAL!

If your youngster is not happier and more thrilled than she's ever been before, simply return the Magic Doll House for full refund of your purchase price.

MONEY BACK GUARANTEE

HONOR HOUSE PROD. CORP., DEPT. 185DH48
LYNBROOK, N.Y.

Please rush me the following on your money-back-if-not-delighted-guarantee:

- ☐ Complete electric Doll House & lawn $1.98
- ☐ Complete 5 piece dressed Doll Family .79
- ☐ Complete 29 piece Furniture Sets 1.00

I enclose _____ in full payment (please add 63c shipping charges.)

☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

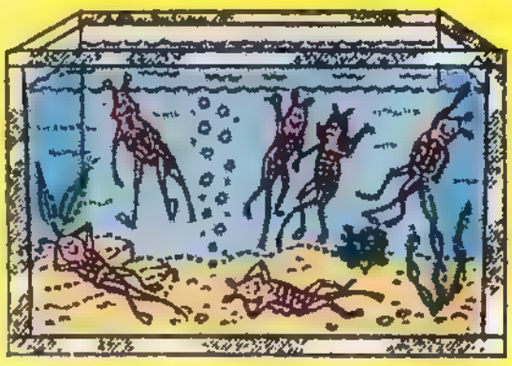
Name _____

Address _____

GROW AMAZING LIVE SEA-MONKEYS!®

Just Add Water — you've got "INSTANT LIFE"®

ONLY $1.00



Yes, it's the living truth! In only five minutes you will actually hatch a whole tumbling, playful, happy troupe of Sea-Monkeys that are even more fun than a zoo full of chattering, howling jungle monkeys! World's most amazing new pet, children and adults alike will laugh and thrill with wonderful excitement. Watch the comic antics of these fantastic underwater buffoons that are really alive. Any minute of the day or night, you'll see them chase one another in a playful game of tag. The loser gets caught by his tail and is spun in a dizzy circle. See the "showoffs" turn cartwheels of joy in the water . . . see the ticklish ones "scratch" each other's backs. Watch them swim singly or in ever-changing graceful formations, creating a live sea-circus.

Watch the Miracle of Life

These genuine living sea animals begin life from a seemingly inanimate handful of glittering crystals which contain the secret of life. A fantastic genetic material that stays alive for as long as twenty years. And these delightful pets that are born alive are so tiny . . . only three-quarters of an inch long when full grown, you raise an entire troupe in an ordinary glass of water from your sink. It's so safe, just empty the package of crystals we send you into the fish bowl of water and you will immediately see "Instant Life." Best of all, you can create a whole new brood at any time, to give as gifts or sell if you wish.

They Obey Your Silent Commands

You can actually make these marvelous Sea Monkeys behave like a bunch of trained seals as they follow a beam of light anywhere. Just darken the room and watch them follow a flashlight or candle beam forward, backward, sideways or around like a pack of happy kids playing Follow the Leader. So don't delay! Order now. Only $1.00 plus 25¢ shipping charges complete.

SALES UNLIMITED 120 EAST 56TH STREET N.Y., N.Y. 10022

FREE: Receive with each order, a magnificent, fully-illustrated "Instant Life" Handbook of instructions, tricks, training and amazing life history of Sea-Monkeys. PLUS — a FULL YEAR'S SUPPLY of special Sea-Monkey Growth Food to Feed your fantastic pets! Note: Sea-Monkeys are so simple to handle, even a 6 year old child can raise them successfully!

MONEY BACK GUARANTEE

SALES UNLIMITED DEPT. AS-1
120 EAST 56TH STREET NEW YORK, N.Y. 10022

Rush me my kit(s) for hatching my live Sea-Monkeys at once. If I am not 100% delighted, I may return it for prompt refund of my purchase price.

I enclose $1 plus 25¢ ship. charges for each kit. Send ____ kit(s).

☐ Cash ☐ Check ☐ Money Order.

Total amount enclosed $_____ (No C.O.D.'s please)

Name _____

Address _____

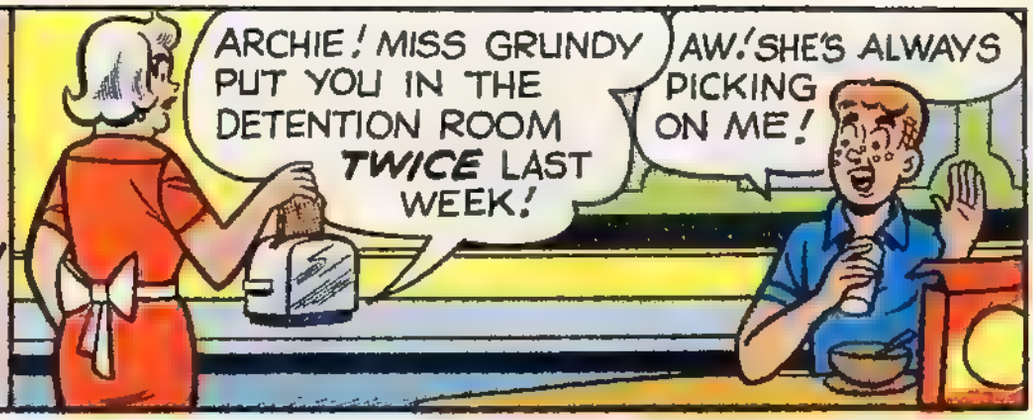
City _____ State _____ Zip _____

Copyright 1968

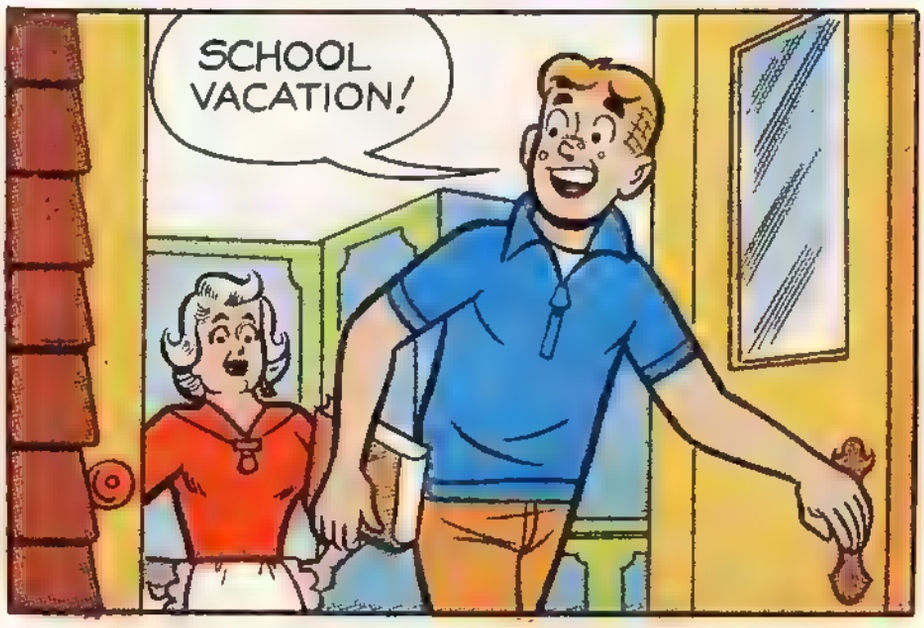
Archie

IN

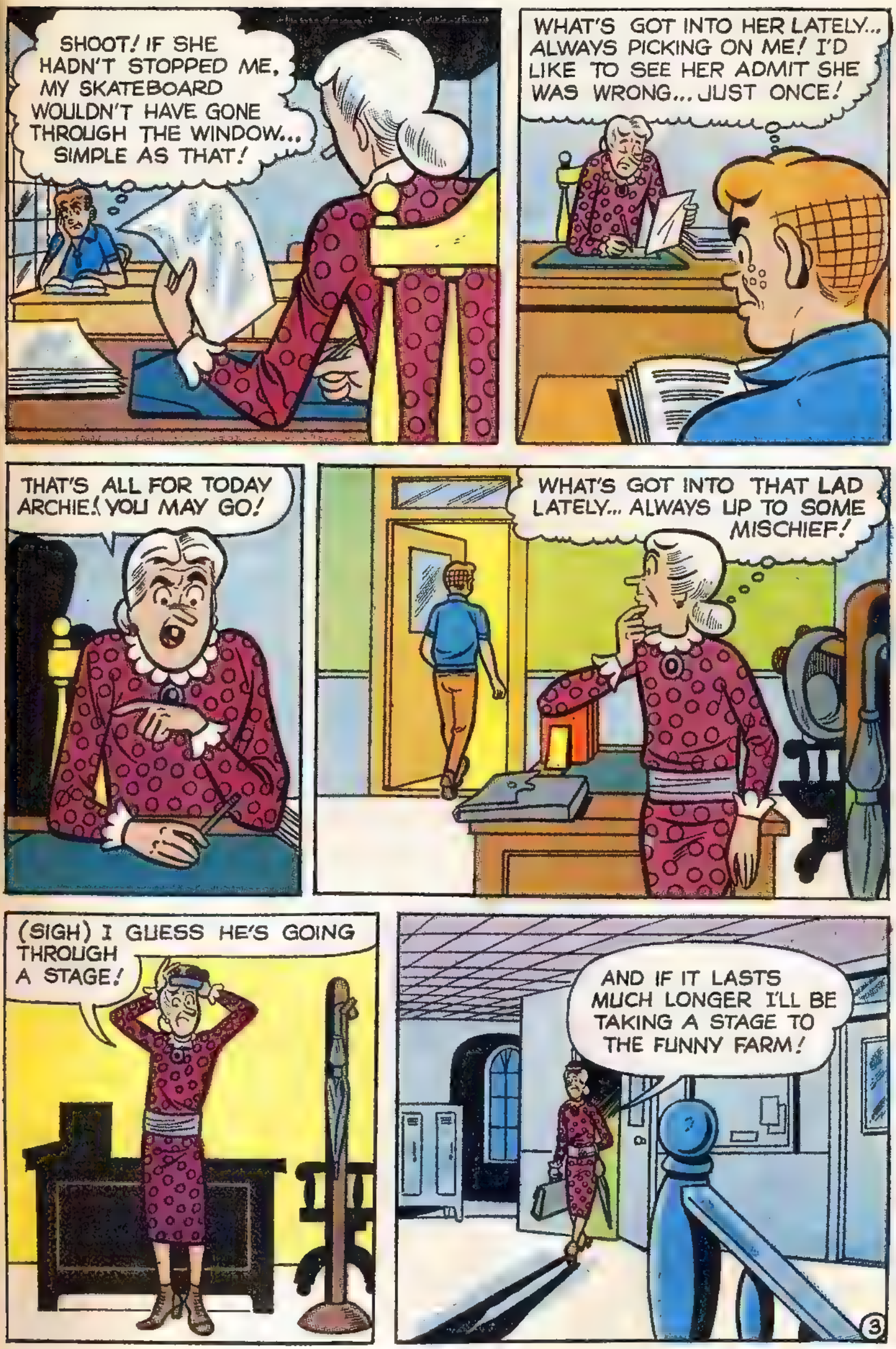
AN UNUSUAL MONDAY WITH MISS GRUNDY



NOW IT'S MONDAY AGAIN! DO YOU THINK YOU CAN MANAGE TO AVOID THE DETENTION ROOM FOR ONE WHOLE WEEK?
WELL, I'M PRETTY SURE I CAN KEEP OUT OF THE DETENTION ROOM NEXT WEEK!
FLABBY FLAKES



LATER...
ARCHIE ANDREWS! WHAT HAVE I TOLD YOU ABOUT RUNNING IN THE HALLS?
BUT MISS GRUNDY! I WAS ONLY TRYING TO PREVENT AN ACCIDENT!
WHAT ACCIDENT?
THAT ONE!
CRASH!
HEH! HEH! MY SKATEBOARD SORT OF GOT AWAY FROM ME!
DETENTION ROOM SCHEDULE
MON. GRUNDY
TUE. FLUTESNOOT
WED. FREEM
THUR. FURMDOCK
FRI. FRAMMUS
2


SHOOT! IF SHE HADN'T STOPPED ME, MY SKATEBOARD WOULDN'T HAVE GONE THROUGH THE WINDOW... SIMPLE AS THAT!
WHAT'S GOT INTO HER LATELY... ALWAYS PICKING ON ME! I'D LIKE TO SEE HER ADMIT SHE WAS WRONG... JUST ONCE!
THAT'S ALL FOR TODAY ARCHIE! YOU MAY GO!
WHAT'S GOT INTO THAT LAD LATELY... ALWAYS UP TO SOME MISCHIEF!
(SIGH) I GUESS HE'S GOING THROUGH A STAGE!
AND IF IT LASTS MUCH LONGER I'LL BE TAKING A STAGE TO THE FUNNY FARM!
3

WAIT! WHO'S THAT KNEELING BESIDE MY CAR?
A HUBCAP SNATCHER! THOSE CAPS COST ME A DOLLAR FORTY-NINE EACH BACK IN 1939!
KEEP A LOW SILHOUETTE... STRIKE SWIFTLY FROM THE SHADOWS!
GOTCHA!
WAK!
KLANG!
ARCHIE! I NEVER FIGURED YOU FOR SNEAK OF THE WEEK!
YES, YES, MISS GRUNDY! I SAW IT TOO! I SAW WHAT HE WAS UP TO!
4
CONTINUED

Famous name PRIZES OR CASH . . . from OLYMPIC

FREE SALES KIT!

EARN $1.00 A BOX!

REMINGTON PORTABLE TYPEWRITER
Sell Only 30 Boxes

DELUXE CROQUET SET
Sell Only 12 Boxes

ARCHERY SET
Sell Only 6 Boxes

OVERNIGHT SLEEPING BAG
Sell Only 7 Boxes

AURORA MODEL MOTORING SET
Sell Only 18 Boxes

ELECTRIC BUILD-IT SET
Sell Only 7 Boxes

TWO-MAN RUBBER BOAT
Sell Only 26 Boxes

SPALDING BASEBALL GLOVE
Sell Only 7 Boxes

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Sell Only 12 Boxes

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Sell Only 60 Boxes

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Sell Only 6 Boxes

MOUNTAIN TENT
Sell Only 12 Boxes

POLAROID SWINGER CAMERA
Sell Only 16 Boxes

PORTABLE TV SET
Sell Only 44 Boxes

TYCO H O TRAIN SET
Sell Only 14 Boxes

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Sell Only 8 Boxes

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Sell Only 50 Boxes

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Sell Only 6 Boxes

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Sell Only 12 Boxes

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Sell Only 14 Boxes

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Sell Only 6 Boxes

ELECTRIC ORGAN
Sell Only 18 Boxes

FOLKTUNE GUITAR
Sell Only 12 Boxes

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Sell Only 6 Boxes

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Sell Only 7 Boxes

ELECTRIC GUITAR WITH AMPLIFIER
Sell Only 36 Boxes

SKIN DIVER WATCH
Sell Only 10 Boxes

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Sell Only 24 Boxes

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Sell Only 7 Boxes

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Sell Only 24 Boxes

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Sell Only 7 Boxes

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Sell Only 12 Boxes

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Sell Only 70 Boxes

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Sell Only 8 Boxes

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Sell Only 6 Boxes

BOY'S WRIST WATCH
Sell Only 6 Boxes

SR. MICROSCOPE LAB
Sell Only 7 Boxes

ENGLISH BICYCLE
Sell Only 30 Boxes

FLASH CAMERA OUTFIT
Sell Only 7 Boxes

8-TRANSISTOR POCKET RADIO
Sell Only 6 Boxes

WALKIE TALKIE SET
Sell Only 12 Boxes

HI-RISER FUN BIKE
Sell Only 24 Boxes

DYMO LABELMAKER
Sell Only 6 Boxes

COX STUKA DIVE BOMBER
Sell Only 8 Boxes

PICK THE PRIZES you'd like to have! Then join the Olympic Sales Club and see how easy it is to get these and other Famous Name Prizes! Or, keep BIG CASH PROFITS if you'd rather, $1.00 for every box you sell! You get prizes or profits AT ABSOLUTELY NO COST TO YOU!

■ **ALL YOU DO is sell Olympic's beautiful Everyday Selections — the lovely new Olympic All-Occasion Card and Note Ensemble for 1969, the All-Birthday Assortment, popular fast selling stationery assortments, smart gift wrappings and attractive gifts. Wherever you call, people will be thrilled with the new Olympic line — and the price of just $2.75 a box will make sales a snap! Sell enough boxes to get the prize you select, or keep $1.00 for each box sold.**

■ **TO JOIN THE CLUB, fill in and mail the coupon. We'll send you—ABSOLUTELY FREE—the Olympic All-Occasion Sales Kit, Membership Card and FREE PRIZE CATALOG. You pay nothing! You owe nothing! Just show your sales kit to prospects — and start taking orders! Don't wait.**

BE THE FIRST IN YOUR NEIGHBORHOOD — JOIN OLYMPIC NOW!

OLYMPIC SALES CLUB, INC., Dept. 69ACQ1, Windsor Locks, Conn. 06096

FILL IN · MAIL NOW · GET LOTS OF PRIZES!

OLYMPIC SALES CLUB, Inc.

DEPT. 69ACQ1
Windsor Locks, Conn. 06096

Enroll me as a member without dues or ANY obligation. Send me the FREE Catalog of Prizes, FREE Olympic Sales Kit — all of which I can keep — together with complete details on how to get prizes or cash the easy Olympic way.

MY NAME _____
Print clearly!

ADDRESS _____

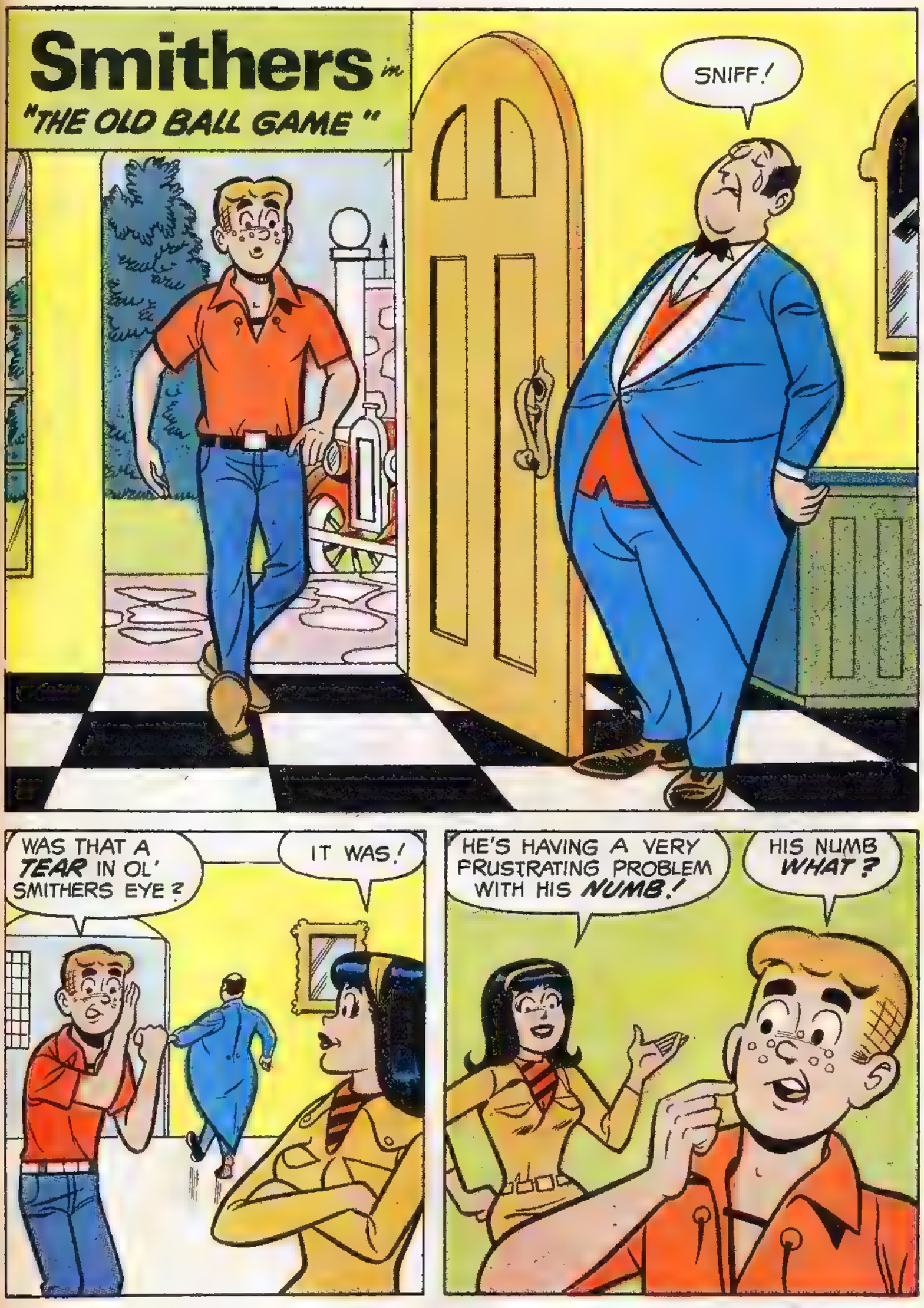
CITY _____

STATE _____ ZIP _____

CHANGING A FLAT TIRE SEE? HE'S PUT THE FLAT AND JACK BACK IN YOUR TRUNK!
SHE WAS WRONG ABOUT ME BUT SHE WON'T ADMIT IT!
WHEN I SHUT MY OFFICE WINDOW I NOTICED HIM CHANGING YOUR TIRE!
HOP IN ARCHIE. I'LL GIVE YOU A RIDE... I HAVE SOMETHING TO SAY TO YOU!
MISS GRUNDY! WE'RE ALMOST HOME AND YOU HAVEN'T SAID ANYTHING YET!
HERE'S MY HOUSE! LET'S STOP FOR A MOMENT!
HERE, ARCHIE, BISECT THIS AND TAKE IT HOME!
SOON...
YOU'RE LATE...DID MISS GRUNDY PUT YOU IN THE DETENTION ROOM AGAIN?
YEP! SAME ROUTINE!
OH, ARCHIE YOU REALLY TAKE THE CAKE!
ALMOST, MOM-

WOULD YOU BELIEVE HALF A PIE?
WHERE'D THAT COME FROM?
MISS GRUNDY GAVE IT TO ME... MADE IT HERSELF!
BUT IF MISS GRUNDY PUT YOU IN THE DET-
AW, NO QUESTIONS, MOM! WHALE INTO A WEDGE!
MMM! NOT BAD! BUT WHAT KIND IS IT?
MISS GRUNDY CALLS IT HUMBLE PIE... SHE'S EATING THE OTHER HALF NOW!
SO SHE'S EATING HUMBLE PIE! TEE, HEE! I WONDER WHAT THE RECIPE IS?
WELL FIRST YOU TAKE ONE REALLY GREAT TEACHER AND THEN ADD ONE RED-HEADED STUDENT READY TO SHAPE UP... MIX 'EM WELL IN A HUBCAP AND -
THE END

MR. LODGE'S PIN UP
YOUR DAD HAS TAKEN AN INTEREST IN THE DRUMS ??? I CAN'T BELIEVE IT !!! JUST WHAT INSPIRED HIM ?
YOU'LL SEE IN A MINUTE, ARCHIE !


Smithers in
"THE OLD BALL GAME"
SNIFF!
WAS THAT A TEAR IN OL' SMITHERS EYE?
IT WAS!
HE'S HAVING A VERY FRUSTRATING PROBLEM WITH HIS NUMB!
HIS NUMB WHAT?

N.U.M.B.! NATIONAL UNION OF MASTER BUTLERS! THEIR BIG ANNUAL DANCE IS COMING UP!
THIS IS SOMETHING TO CRY ABOUT?
THE GOTROCK'S BUTLER, JEEVES, IS ON THE ENTERTAINMENT COMMITTEE WITH SMITHERS!
HEY! THOSE TWO HATE EACH OTHER LIKE POISON!
GRRR!...ONE MAN!... THERE'S ROOM AT THE TOP FOR ONLY ONE MAN!
...AND WHEN THE CHOICE IS BETWEEN ME AND THAT GLORY SEEKER, JEEVES...
IT'S GONNA BE ME!!
CLANG!

EGAD! HIM AND THAT BLASTED BUTLER'S BALL!
HUH?
...HIM AND THAT BUTLER'S BALL!
BEG PARDON?
BUTLER'S BALL!
OF COURSE THEY DO! THEY HAVE HUMAN EMOTIONS!...IN FACT, HE WAS BLUBBERING A BIT WHEN I CAME IN!
SIGH!
POP! WHAP
YOU SEE, ARCHIEKINS, IT'LL BE A FEATHER IN HIS CAP OF THE ONE WHO COMES UP WITH THE MUSIC FOR THE AFFAIR! ...IF IT'S GOOD!
THEY HAD A MISERABLE BAND LAST YEAR AND THE MEMBERS WERE READY TO STONE THE ENTERTAINMENT COMMITTEE!
3

SHUCKS! I CAN SOLVE THAT PROBLEM... THE ARCHIES!
SMITHERS! FORGET ABOUT JEEVES! YOUR PROBLEM IS SOLVED!
ARCHIE HAS OFFERED HIS GROUP... THE ARCHIES!!
WE'LL BE GLAD TO PLAY YOUR GIG, PAL!
THEY ARE POPULAR, YOU KNOW! GETTING MORE SO EVERY DAY!
WHY NOT?
NEVER!... NEVER IN A MILLION YEARS!
EVEN IF THE MEMBERS OF OUR STUFFY LITTLE GROUP LIKED THEM!...EVEN IF I DID BEAT THAT SCOUNDREL, JEEVES...

I'D END UP BEING OBLIGATED TO HIM!
NO! NO! NO! ANYTHING BUT THAT!
HE DOES HAVE A POINT THERE!
JEEVES?...JEEVES, YOU FAT PHONEY... THIS IS SMITHERS!
I ADMIT DEFEAT!... I CAN'T LOCATE A PROPER MUSICAL GROUP! I LEAVE IT IN YOUR HANDS!
HEEK, HEEK! IT'S IMPOSSIBLE TO PLEASE ALL THOSE STUFFED SHIRTS IN THE BUTLER'S UNION! LET HIM TAKE THE RAP! I'M JUST NOT GOING TO GET INVOLVED!
TSK! I NEVER KNEW OL' SMITHERS HAD SUCH A MEAN STREAK IN HIM!

NEXT WEEK...
SMITHERS! WHERE ARE YOU GOING!
I'M GOING TO APPLY TO THE SPACE AGENCY FOR THE NEXT MOON SHOT! I'VE HAD IT DOWN HERE!
THE BALL?
A TOTAL TRIUMPH FOR JEEVES!... A COCKAMAMIE HERO HE IS, BECAUSE OF THE MUSIC HE PROVIDED!
HE ACTUALLY FOUND AN OUTFIT WHO PLEASED ALL THOSE STUFFED SHIRTS!
(SOB) THAT'S THE BITTER PILL I'VE GOT TO SWALLOW!
HE WENT OUT AND HIRED THE ARCHIES!!
THE N.U.M.B. POSITIVELY FLIPPED OVER THE GROUP, DADDY! WE FRACTURED THEM!
THE END

SIDEBURNS
wear alone or with mustache and/or van dyke $3
MUSTACHE
wear alone or with any item $2
Wear Any Combination
VAN DYKE
wear alone or with mustache and/or sideburns $3

THE LOOK YOU WANT - WHEN YOU WANT IT!

You will be Amazed at the Exciting Change in your Personal Appearance!

The Natural Look of these sideburns, mustache, van dyke and/or beard actually allows you to select the way you want to look, Older, Younger, Distinguished, Cool, Suave — you name it! Wear each one independently or combine them for the effect you desire — sideburns and beard, sideburns alone, van dyke alone, van dyke and mustache. The combinations are limitless!

All items are made of simulated natural hair to exacting professional standards. Firmly self-adhering. Can be worn with self confidence anywhere, anytime. They are so life-like you will have to remind yourself that they can be removed.

FREE with each order, a complete guide that tells how to naturally wear your sideburns, mustache and van dyke.

©

MAN INTERNATIONAL Dept. **E99**
1800 No. Highland Avenue, Hollywood, California 90028

Yes, I want to choose my own appearance. Rush me the items I have checked below. I understand that I must be completely satisfied or I may return the merchandise within 10 days for a full refund. Check items and color shade you want. **If not sure of your hairshade, enclose hair sample with order.**

SEND ME THESE ITEMS:
- ☐ Mustache $2
- ☐ Sideburns $3
- ☐ Van Dyke $3
- ☐ All items $5 (Save $3.00)

MAKE ITEMS THIS COLOR:
- ☐ Light Brown
- ☐ Medium Brown
- ☐ Dark Brown
- ☐ Black
- ☐ Blonde
- ☐ Auburn (Red)
- ☐ Silver (Grey)

Name . . . . . .

Address . . . . . .

City . . . . . State & Zip . . . . . .

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines. Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

MEMBERSHIP — TWENTY-FIVE CENTS

Dear Club Member:

Come on . . . let's go with the latest and hottest news for you club members. Requests poured in from all over the country asking us to print the lyrics for the theme song of the Archie television show. Wherever we go we hear the song being whistled and sung.

Jeff Barry who wrote the music and the lyrics has told me how thrilled he's been to get all your cards and letters and to show you what he looks like here's his picture. Girls, he's really handsome; and fellows, he's a real he-man. Besides being a wonderful song writer he's a great athlete. Jeff has promised to do some more songs for the Archies and when he does I will let you know. In the meantime, I want you to know that Jeff wrote both the music and the lyrics for most of the songs which are in the Archie album which you will find when you go to your music store or record shop. *

JEFF BARRY

Remember now, if your dealer is out of stock on the single or the album ask him to order the records or albums from his distributors. Again I want to tell you that the single which is *Bang Shang A Lang* and *Truck Driver* on the flip side and album is under the Calendar label and was manufactured and distributed by RCA. Jughead, Betty, Veronica, Reggie and I ask you to keep those cards and letters coming. Let us know what your music shop dealer tells you about the album and let us know how you like the music and we will print the best letters.

Your friend,

Archie Andrews

Archie Andrews

*All music and lyrics for the "Archies" is under the personal supervision of Don Kirshner.

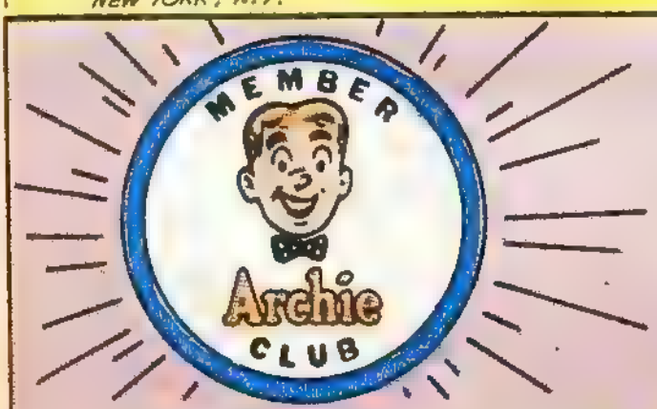
Archie's Theme

(EVERYTHING'S ARCHIE)

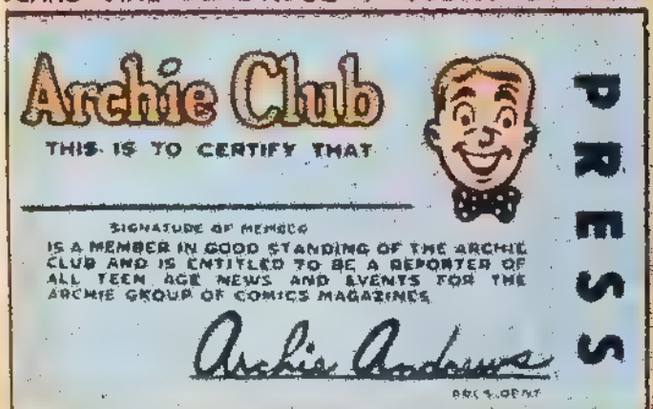
WORDS + MUSIC BY JEFF BARRY

EV-'RY-THING'S AR-CHIE
AR-CHIE'S HERE,
BET-TY'S HERE,
VER-ON-I-CA, TOO.
REG-GIE'S HERE
HEY, JUG-HEAD WHERE
ARE YOU?
WE WAN-NA DANCE
WE WAN-NA SING-
HAVE SOME FUN AND
GO AD-VEN-TUR-ING
ALL OUR FRIENDS
ARE HERE,
BUT IT AIN'T COM-PLETE,
WE AIN'T THE AR-CHIES
WITH-OUT THE
JUG-HEAD BEAT.
OH - AR-CHIE'S HERE,
BET-TY'S HERE,
VER-ON-I-CA, TOO
REGGIE'S HERE, HEY, HERE COMES
JUG-HEAD AND HOT DOG, TOO.
NOW, EV-'RY THING'S ARCHIE.

(C) 1968 BY DON KIRSHNER MUSIC, INC.
NEW YORK, N.Y.



EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON


Archie Club
THIS IS TO CERTIFY THAT
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT
PRESS

Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 25¢ in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

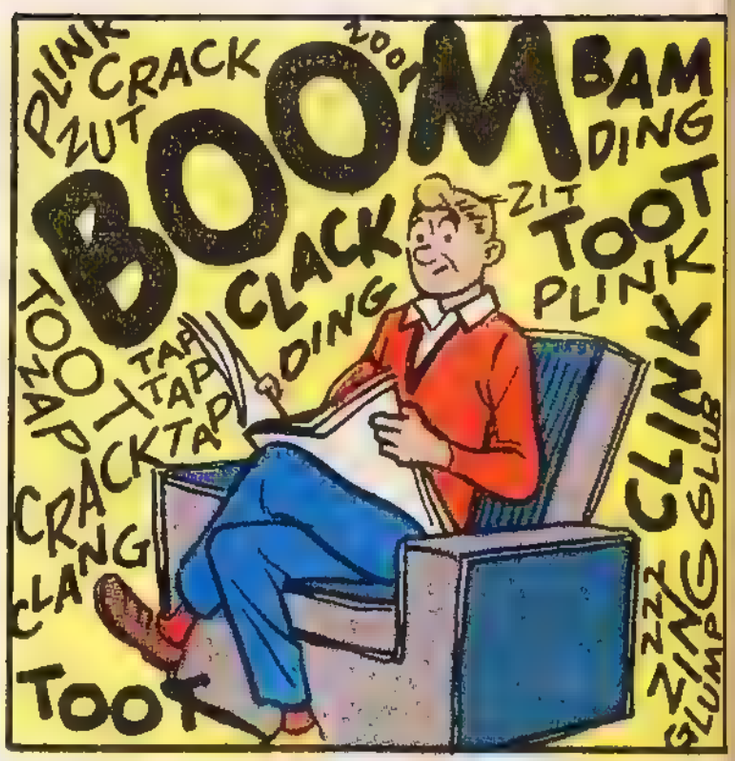
Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 25¢ in coin to cover the cost of mailing and handling. Send to:

NAME..... AGE.....
(PLEASE PRINT PLAINLY)

ADDRESS.....

CITY..... STATE..... ZIP CODE.....

Lil
JINX
DIN DIN


PLINK
CRACK
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ZOOP
BOOM
BAM
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ZIT
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CRACK
CLANG
TOOT
ZZZZ
GLUMPG GLUB
CLINK

BANG
BAM
ZZZZ
ZOOP
WHAM
ZAP
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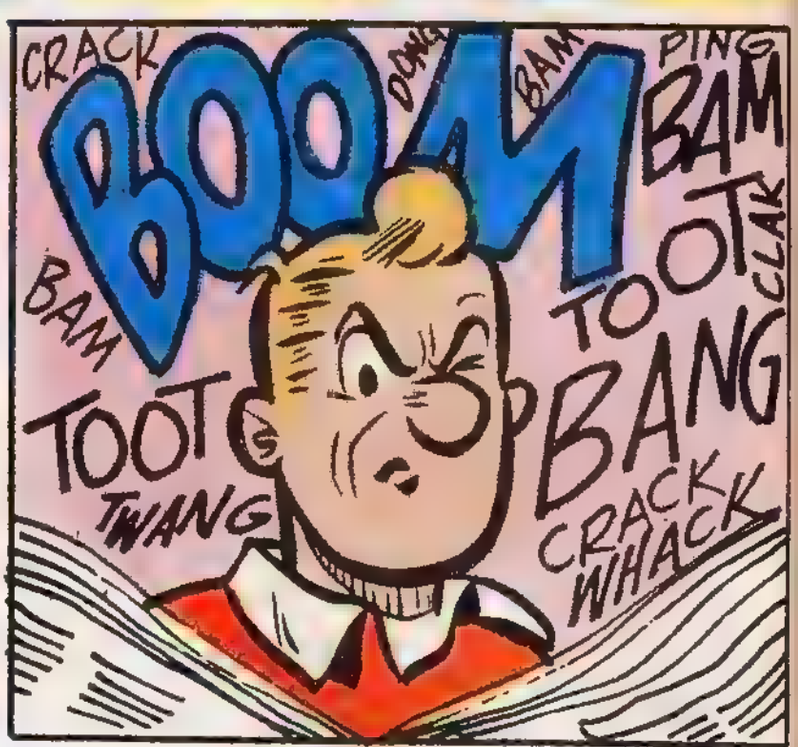
CRAK
GRRR
RRRR


CRACK
DONG
BAM
PING
BOOM
BAM
TOOT
BANG
CLAK
TOOT
TWANG
BANG
CRACK
WHACK

OH--- LI'L JINX MUST HAVE FINISHED HER LUNCH!
ZZZ
WHAK
TWANG
WAMRRR
WHRRR
PLING
TING
BAM
WAM
WHAM
ZIP
TING
END

Archie in "HOW TO HARPOON A BEE"
DRAMATIC CLUB REHEARSAL
THAR HE BLOWS!
THE BEE'S COMPLETELY TAKEN OVER DIRECTION OF OUR VERSION OF MOBY DICK!
NOW WHERE'S THE WHALE? IN MY VERSION MOBY DICK SPEAKS TO THE AUDIENCE—
ARCHIE HAS MADE A PLY-WOOD WHALE AT HOME. HE SHOULD HAVE BEEN HERE WITH IT BY THIS TIME...
FOREVER AMBERGRIS
by H.N. WEATHERBEE
LET'S SEE, WHAT SHALL WE USE AS A SUBSTITUTE FOR THE WHALE?
WELL!...WHY ARE YOU ALL LOOKING AT ME??
ARCHIE! AT LAST! WHAT HAPPENED? DID YOUR CAR BREAK DOWN??
NO, A POLICEMAN PULLED ME OVER AND LECTURED ME ON THE HAZARDS OF WHALE-TOWING DURING RUSH HOUR!

A WHITE WHALE WITH A GREEN TAIL? HOW COME?
JUST ANOTHER FLUKE, I GUESS!
NO! I WANT TO SEE THE WHALE A SADDER COLOR... TO ME HE'S THE SYMBOL OF PERSECUTION AND MISERY!
SORT OF A BLUE WHALE, HUH?
MAKE HIM CRY! PAINT A TEAR OR TWO RUNNING FROM HIS EYES!
YEAH I GET IT!... WHALE BLUBBER!
GOSH! THE BEE IS RUNNING EVERYTHING!
DON'T GET DISCOURAGED... COME ON, LET'S TAKE A SODA BREAK!
NOW WHERE'S EVERYONE GONE?
THEY'LL BE BACK... I HEARD SOMEONE SAY "BREAK!"
NOW ABOARD THE GOOD SHIP, "PEQUOD," I WANT ALL HANDS PLAYING THE FIN-BALL MACHINES AND-
LOOK OUT!
2

WAM
ARE YOU OKAY, SIR??
ARCHIE, BOY! YOU SAVED ME FROM TERRIBLE INJURY!!
JUST THINK!... I MIGHT NOT HAVE BEEN ABLE TO DIRECT YOUR PLAY!... I DON'T KNOW HOW TO THANK YOU!!
THERE IS A WAY...
DON'T MENTION IT TO THE REST OF THE CAST.
THE END

100 Little Dolls

all for $1.00

Baby Dolls — Nurse Dolls — Dancing Dolls
Costume Dolls — Ballerina Dolls — Mexican Dolls
Indian Dolls — Clown Dolls — Cowboy Dolls
Bride Dolls — Groom Dolls — and many more.

The wonder of this unprecedented offer is that every doll is made from beautiful high-quality Styrene plastic and hard synthetic rubber. You get **BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS** and many more in lilliputian cuteness. Your daughter or your neice or the cute child next door will love you for this gift. She will play with them for months and not grow weary of them. What a family for a little girl! Just think of it — 100 exquisite little dolls—in beautiful high-impact styrene plastic and hard synthetic rubber at this unbelieveable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose $1.35 for each 100 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls back and we will promptly refund your money.

Our Guarantee

HERE IS WHAT THESE DOLLS ARE MADE OF

People seeing our ad, and not believing we can give such value, write us to ask what our 100 Dolls are made of. "Are they paper dolls, or rag dolls?" they ask. **NEITHER!** Each and every one of our 100 dolls is made of **GENUINE STYRENE** and **SYNTHETIC RUBBER**, expensively molded in true dimension—Height, Width—Depth! Every doll has come out of an individual mold, manufactured out of high-impact styrene to resist breakage, and is life-like in its proportions. They are truly delightful dolls!

MAIL COUPON TODAY!

THE 100 DOLL CO. DEPT. 637, 160 AMHERST ST
East Orange, N. J. 07018

Gentlemen,
I can't wait to see if these dolls are all you say they are. Enclosed please find $..... In check ☐ money order ☐ cash ☐ for ..... set of **100 DOLLS** each at $1 plus 35c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee.
(Sorry, NO C.O.D.)

Name .....

Address .....

City ..... Zone ..... State .....

PLAY GUITAR IN 7 DAYS
OR YOUR MONEY BACK

Surprise your friends and relatives. Enjoy lots of fun and popularity. Be the one who always gets invited to parties.

Top Radio Guitarist Ed Sale has shown thousands of people throughout the country how to play the Guitar like professionals. He now makes it possible for you to learn at home quickly and easily — even though you have absolutely no previous musical knowledge whatever.

GET MORE *FUN* OUT OF LIFE

IN THIS SPECIAL OFFER, you get:

Ed Sale's famous 66 page Secret System which positively teaches you to play a beautiful song the first day, and any song by ear or note in 7 days. Includes 52 photos, 87 finger placing charts. Shows how to tune, keep time, build chords, bass runs, dance chords, swing — **PLUS** 110 popular and western songs (words and music). **WORTH $3.00**

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I PERSONALLY GUARANTEE COMPLETE SATISFACTION OR YOUR MONEY BACK

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☐ Send me your 66-page SECRET SYSTEM, plus CHORD FINDER of all chords used in pop music, plus GUITARIST'S BOOK OF KNOWLEDGE — total value $7.00. I will pay postman $2.98 plus C.O.D. postage.

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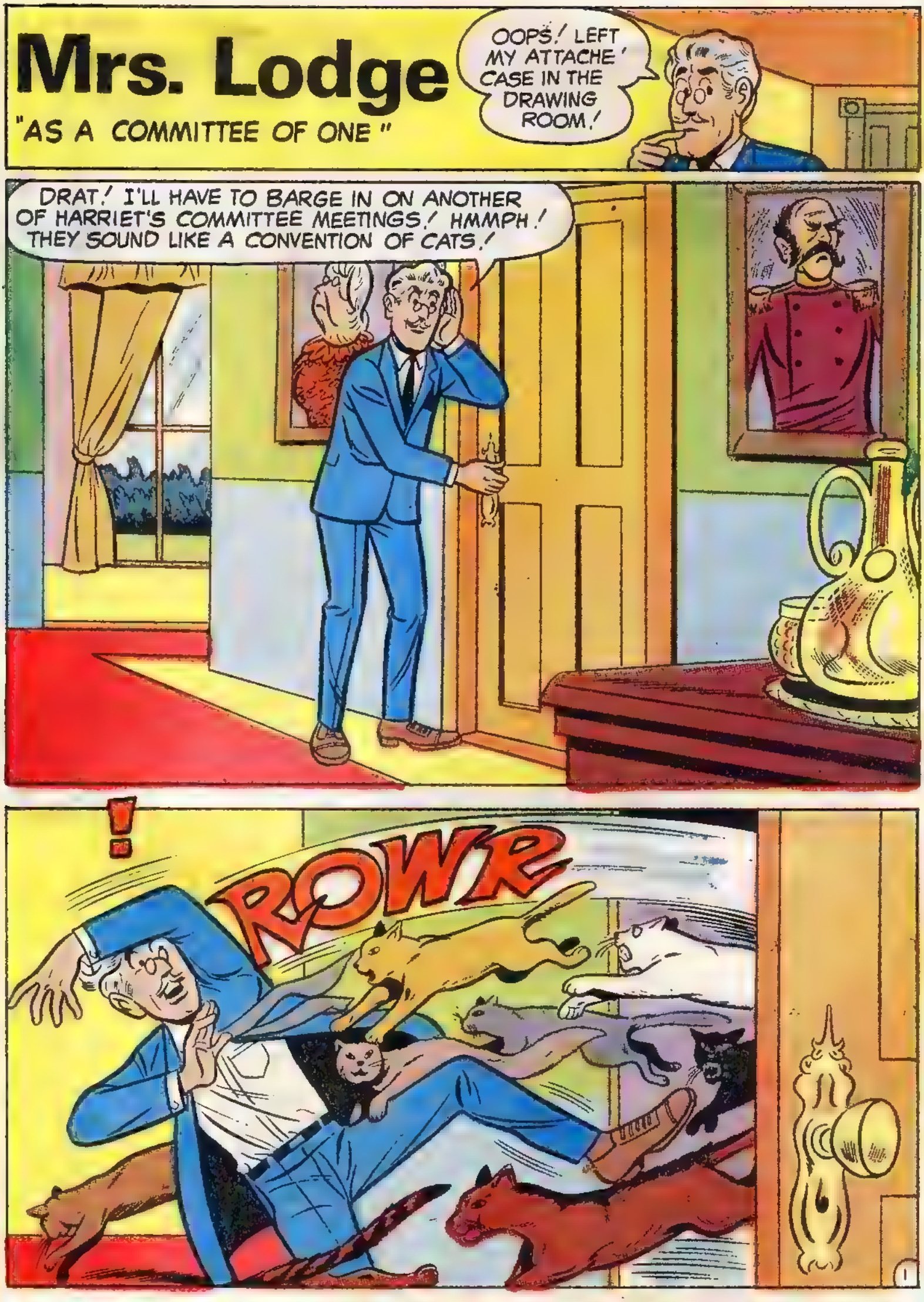
Name .....

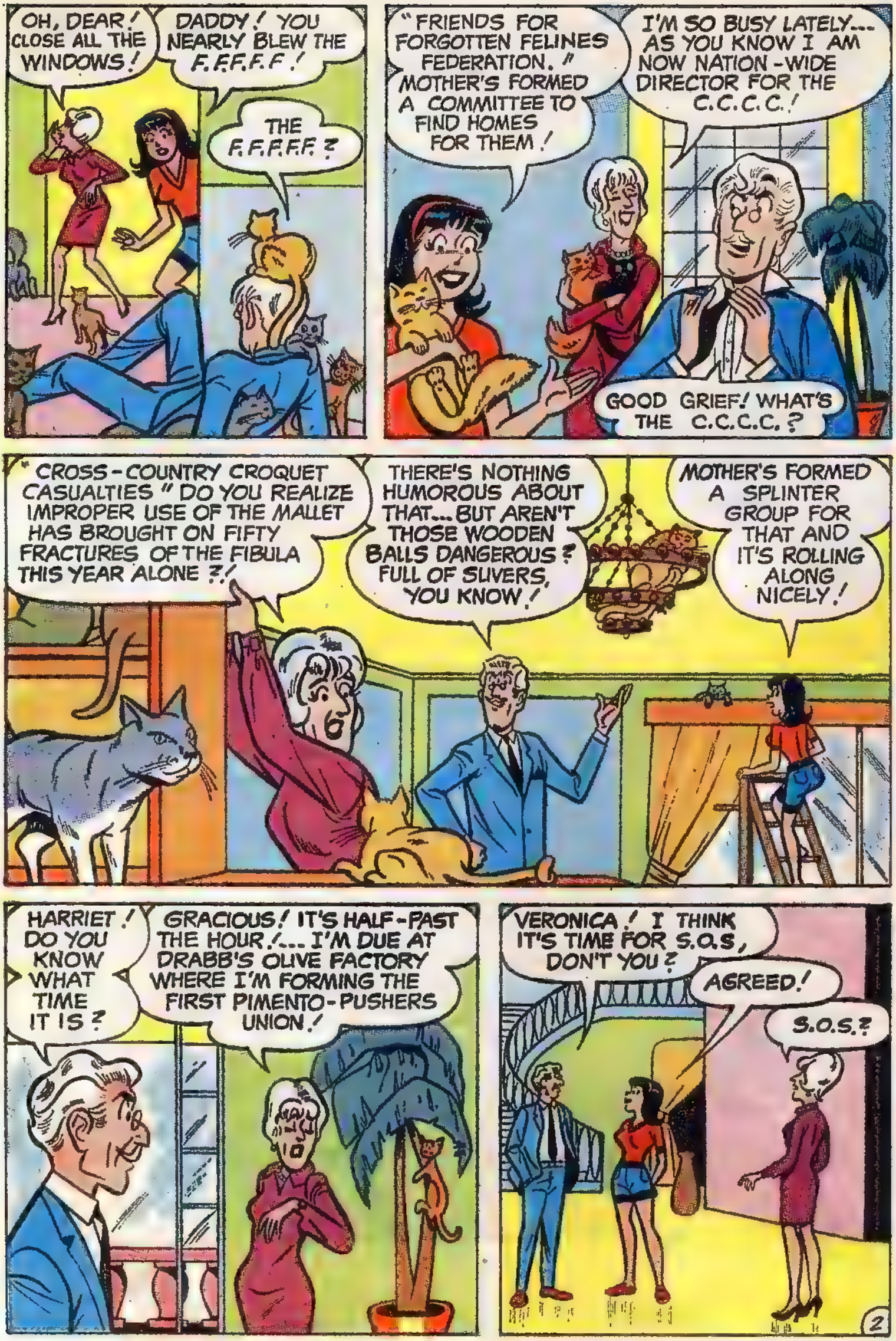
Address .....

City, Zone ..... State .....

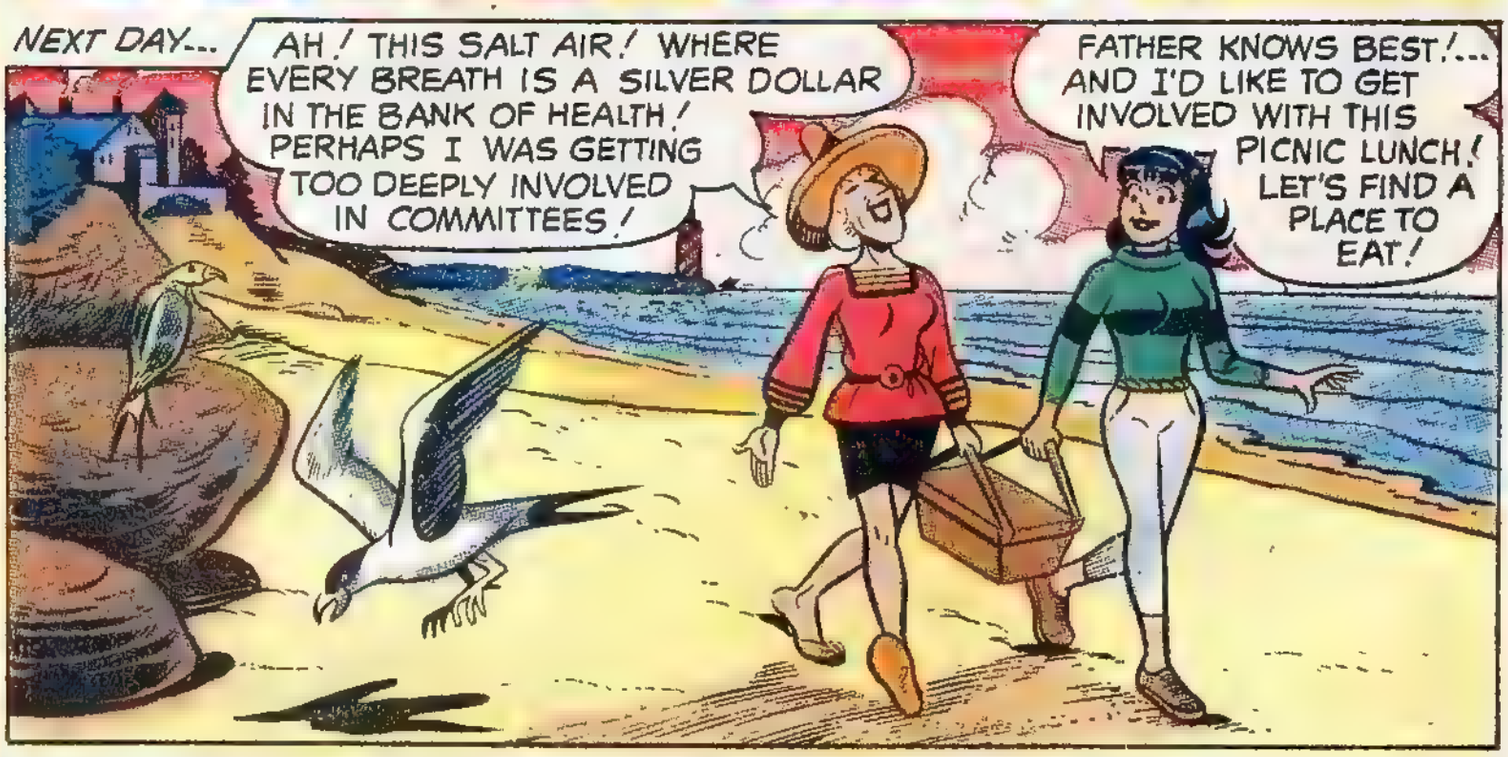
Mrs. Lodge

"AS A COMMITTEE OF ONE"

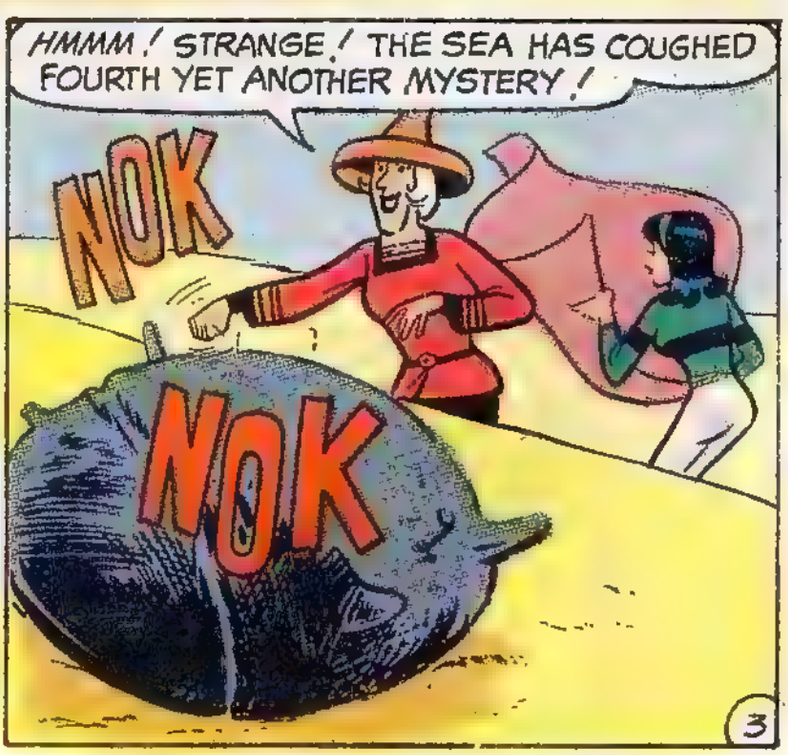

OOPS! LEFT MY ATTACHE' CASE IN THE DRAWING ROOM!
DRAT! I'LL HAVE TO BARGE IN ON ANOTHER OF HARRIET'S COMMITTEE MEETINGS! HMMPH! THEY SOUND LIKE A CONVENTION OF CATS!
!
ROWR


OH, DEAR! CLOSE ALL THE WINDOWS!
DADDY! YOU NEARLY BLEW THE F.F.F.F.F.!
THE F.F.F.F.F.?
"FRIENDS FOR FORGOTTEN FELINES FEDERATION." MOTHER'S FORMED A COMMITTEE TO FIND HOMES FOR THEM!
I'M SO BUSY LATELY... AS YOU KNOW I AM NOW NATION-WIDE DIRECTOR FOR THE C.C.C.C.!
GOOD GRIEF! WHAT'S THE C.C.C.C.?
"CROSS-COUNTRY CROQUET CASUALTIES" DO YOU REALIZE IMPROPER USE OF THE MALLET HAS BROUGHT ON FIFTY FRACTURES OF THE FIBULA THIS YEAR ALONE?!
THERE'S NOTHING HUMOROUS ABOUT THAT... BUT AREN'T THOSE WOODEN BALLS DANGEROUS? FULL OF SLIVERS, YOU KNOW!
MOTHER'S FORMED A SPLINTER GROUP FOR THAT AND IT'S ROLLING ALONG NICELY!
HARRIET! DO YOU KNOW WHAT TIME IT IS?
GRACIOUS! IT'S HALF-PAST THE HOUR!... I'M DUE AT DRABB'S OLIVE FACTORY WHERE I'M FORMING THE FIRST PIMENTO-PUSHERS UNION!
VERONICA! I THINK IT'S TIME FOR S.O.S, DON'T YOU?
AGREED!
S.O.S.?
2

"SAVE OUR SANITY!" I'M GOING TO TAKE A FEW DAYS OFF AND I'D LIKE YOU TO ACCOMPANY ME!
OH, DEAR, YOU'RE GOING TO INSIST ON OUR ESTATE AT THERAPY SHORES, AREN'T YOU?
IT'S BEAUTIFUL THERE THIS TIME OF YEAR AND OUR PRIVATE STRETCH OF UNSPOILED BEACH HAS A UNIQUE UN-COMMITTEE-LIKE QUIET ABOUT IT.!
I'LL GET SMITHERS TO PACKING.!


NEXT DAY...
AH! THIS SALT AIR! WHERE EVERY BREATH IS A SILVER DOLLAR IN THE BANK OF HEALTH! PERHAPS I WAS GETTING TOO DEEPLY INVOLVED IN COMMITTEES!
FATHER KNOWS BEST!... AND I'D LIKE TO GET INVOLVED WITH THIS PICNIC LUNCH! LET'S FIND A PLACE TO EAT!

THERE'S A NICE SPOT!


HMMM! STRANGE! THE SEA HAS COUGHED FOURTH YET ANOTHER MYSTERY!
NOK
NOK

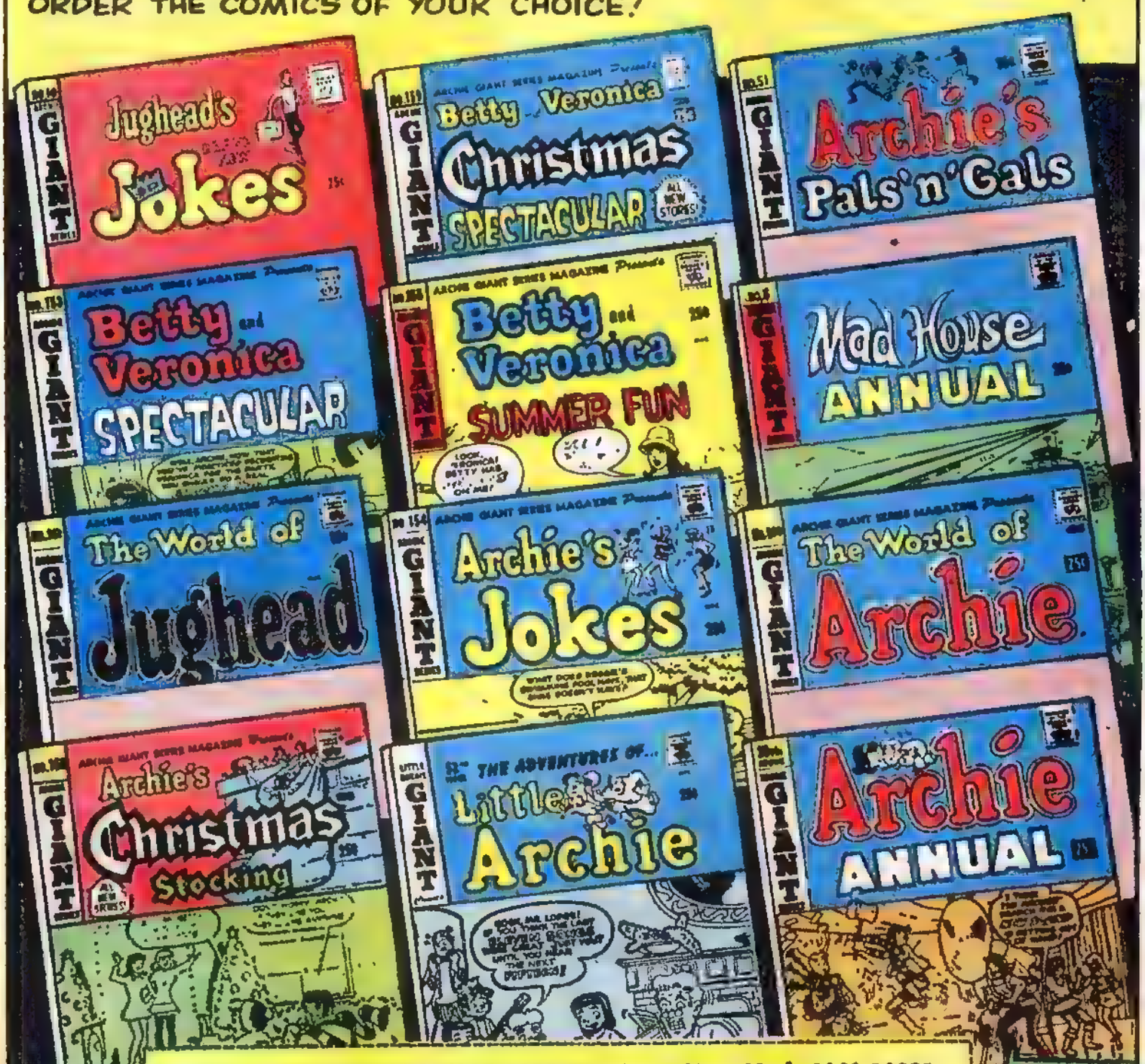
HMM! COLD PHEASANT! DADDY'S FAVORITE! YOU DID SAY HE'D BE JOINING US?!
YES! HE SAID HE'D BE RIGHT ALONG! YOUR FATHER GETS SUCH A BANG OUT OF PICNICS!
SO QUIET HERE. I CAN EVEN HEAR YOUR WATCH TICKING!
MOTHER, I'M NOT WEARING MY WATCH!
WELL! THE TICKING IS COMING FROM THIS THING-A-MABOB!
TIC TIC TIC
IT'S STARTING TO SPLIT ALONG THIS SEAM... YOU KNOW, IF THIS WERE IN HALVES, WE'D HAVE TWO DARLING PLANTERS FOR THE PATIO!
LET'S SEE WHAT THIS PIECE OF DRIFTWOOD WILL DO!
YOUR FATHER ALWAYS SAID A LITTLE PRESSURE IN THE RIGHT PLACE CAN WORK WONDERS.
MOTHER! THE TICKING'S GETTING LOUDER!
TIC TIC TIC
4

AT LAST! THE PICNICKERS! HALLOOO!
HI, DADDY! WANT SOME PHEASANT? WE SAVED THE RIGHT WING FOR YOU!
WHAT'S THIS - GREAT SCOTT! IT'S A MINE!!
OH, NO! WE FOUND IT FIRST!
TIC TIC
I MEAN IT'S A WEAPON! IT COULD EXPLODE! IT'S PROBABLY FROM WORLD WAR II!!
SILLY! THAT WAR'S OVER!
TIC TIC TIC
BESIDES I'LL BET IT'S ONE OF OURS!
GET DOWN BEHIND THIS DUNE!!
BLAM!
MOTHER! YOUR PLANTERS SURE MESSED UP THE LANDSCAPE!
5

THIS IS A CASE FOR B.O.B.!
B.O.B.?
"BEAUTIFY OUR BEACHES" LET'S GET BACK HOME! OH! HOW I LOVE STARTING UP A NEW COMMITTEE! IT JUST MAKES MY ROYAL BLOOD TINGLE!
YE GADS!
LATER...
(SIGH) WHEN SHE'S HAPPY I'M HAPPY, I GUESS... BUT I CAN ALWAYS HOPE THAT ONE DAY SHE'LL INADVERTENTLY START A COMMITTEE TO ABOLISH COMMITTEES!
LET'S FACE IT DADDY, MOTHER'S HAPPIER THIS WAY.
OBSERVE NATIONAL PRUNE FUNGUS WEEK
GIVE THE WHIG PARTY THE RECOGNITION IT DESERVES
END
END
END
END

GET IN THE GROOVE FOR A GIANT FUN-IN!

ORDER ANY OF THESE OUT-OF-SIGHT *ARCHIE GIANT QUARTER COMICS* NOW! FILL OUT THE COUPON BELOW AND ORDER THE COMICS OF YOUR CHOICE!



ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25¢ in coin for EACH TITLE checked below:

- ☐ ARCHIE ANNUAL #20
- ☐ ARCHIE'S PALS 'N' GALS #51
- ☐ LITTLE ARCHIE #52
- ☐ THE WORLD OF JUGHEAD #161
- ☐ ARCHIE'S CHRISTMAS STOCKING #158
- ☐ JUGHEAD'S JOKES #10
- ☐ ARCHIE'S MADHOUSE ANNUAL #6
- ☐ BETTY AND VERONICA SPECTACULAR #153
- ☐ BETTY AND VERONICA SUMMER FUN #155
- ☐ THE WORLD OF ARCHIE #160
- ☐ ARCHIE'S JOKES #154
- ☐ BETTY AND VERONICA CHRISTMAS SPECTACULAR #159

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE & ZIP _____

DEPT. 5E

ORDER NOW!

CUT OUT AND MAIL TODAY

Archie
in "The TEAM"
OKAY, ARCH, I'M ALL SET!
MOOSE TAKE THIS PASS AND SHOOT!
7
2
TWAP
MOOSE SCORED!
WE WIN THE GAME!
9
11
6
13

I HAVE TO ADMIT YOU TWO REALLY WORKED WELL TOGETHER!
THANKS, COACH!
RIVERDALE
2
MOOSE, DO YOU REALIZE WHAT A GREAT TEAM YOU AND I ARE? WHY, THERE'S LOTS OF THINGS WE COULD DO!
WHY WITH MY BRAINS AND YOUR BRAWN NOTHING COULD STOP US!
IS THAT ALL YOU THINK OF ME? NOTHING BUT JUST A BIG PILE OF MUSCLES?
GEE, NO, MOOSE!
WELL, I'M TIRED OF EVERYONE THINKING OF ME THAT WAY!
OH, BOY!
IF WE'RE GOING TO BE A TEAM I WANT TO BE THE BRAINS! HAVE YOU GOT THAT?
SURE MOOSE! YOU CAN BE THE BRAINS!
2

DID YOU HEAR ABOUT THE TEAM?
SOME TEAM! LOOK AT POOR ARCHIE!
MOOSE, IF YOU'D PUSH I COULD GET THE CAR STARTED!
QUIET, ARCHIE!
1076
BUT, MOOSE?
YOU SAID I COULD BE "THE BRAINS" SO THAT MAKES YOU "THE BRAWN!"
DON'T WORRY RONNIE! I'LL HAVE THE CAR RUNNING IN TIME FOR OUR DATE TONIGHT!
WE'LL PICK YOU UP AT SEVEN!
WHAT DO YOU MEAN, WE?
ARCHIE, WE'RE A TEAM, REMEMBER? IT WAS ALL YOUR IDEA!
I REMEMBER! OH BOY, DO I EVER!
3

THAT EVENING
ARCHIE, THIS IS RIDICULOUS! I CAN'T GO OUT WITH THE TWO OF YOU!
LOOK, RONNIE, I DON'T LIKE IT ANY BETTER THAN YOU DO!
AS LONG AS HE'S "THE BRAINS" OF THE TEAM, I HAVE TO DO WHAT HE SAYS!
HOW CAN HE BE "THE BRAINS!" YOU'RE MUCH SMARTER THAN HE IS!
THAT'S RIGHT, I AM!
MOOSE, I'M MUCH SMARTER THAN YOU ARE!
WELL?
HE ADMITS I'M SMARTER THAN HE IS! AND WE'RE GOING DANCING TONIGHT!
JUST THE TWO OF US?
NO, THE THREE OF US!
THAT WAS VERY SMART OF YOU TO SAY THAT, ARCHIE!
4

ARCHIE, I'M NOT GOING OUT WITH THE TWO OF YOU! GET RID OF MOOSE OR I'M STAYING HOME!
YES, ARCHIE!
BOY, WHAT A MESS! ME AND MY STUPID TEAM IDEA! WAIT A MINUTE!
RONNIE, CAN YOU MAKE ONE QUICK TELEPHONE CALL?
LATER..
THAT WAS A GREAT IDEA YOU HAD TO HAVE MIDGE AND I FORM A TEAM! IT SAVED THE EVENING!
I THINK IT WAS PRETTY GOOD THINKING FOR "THE BRAWN" OF THE OUTFIT!

"WRITE" THIS WAY—

FOR THE BRAND NEW "ARCHIE GROOVY STATIONERY KIT," DESIGNED ESPECIALLY FOR YOU!

* PERFECT FOR WRITING TO ARCHIE CLUB MEMBERS—PEN PALS—AND FRIENDS!

* YOUR FAVORITE FRIEND'S PICTURE ON *EACH* SHEET OF STATIONERY—BETTY AND VERONICA—JUGHEAD—REGGIE—ARCHIE...

* BONUS—AN ARCHIE DRAWING LESSON!

$1.25 FOR ONE KIT OR $2.00 FOR TWO KITS! (POSTAGE AND HANDLING INCLUDED)

HURRY! ORDER YOUR KIT NOW!

ARCHIE GROOVY STATIONERY
% ARCHIE COMICS
1116 FIRST AVE.
NEW YORK, N.Y. 10021

☐ CHECK HERE $1.25 ENCLOSED FOR 1 KIT. (POSTAGE + HANDLING INCLUDED)

☐ CHECK HERE $2.00 ENCLOSED FOR 2 KITS. (POSTAGE + HANDLING INCLUDED)

TOTAL AMOUNT ENCLOSED $_____

NAME (PRINT) .....

ADDRESS .....

CITY ..... STATE ..... ZIP .....

PLEASE ALLOW 2 TO 3 WEEKS FOR DELIVERY! DEPT. A

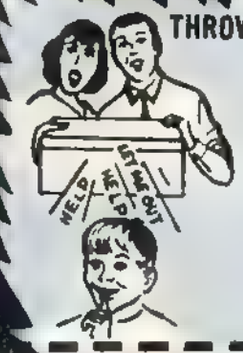
Archie in "23 SKID DOO"

HA! HA! HA! THESE CRAZY TEEN-AGE KIDS TODAY! HEE! HEE!
HA! HA! HA! HEE! HEE!
I'LL BE RIGHT BACK! I HAVE SOMETHING TO SHOW YOU!
HERE'S A PICTURE OF YOUR FATHER WHEN HE WAS YOUR AGE!
HA! HA! HA! REAL COOL, POP!
LET ME SEE THAT!
PHOTO ALBUM
DIG THAT CRAZY BATHING SUIT! HA! HA! HA!
HEE! HEE!
NOW WHAT WERE YOU SAYING ABOUT ARCHIE'S CLOTHES, FRED?
OH, FORGET IT!
The end

Archie
PIN UP
DON'T WORRY ABOUT A THING, MR. LODGE! WITH THIS SNO-MOBILE AND THE SHORT CUT THROUGH THE FIELDS... WE'LL GET YOU TO THE PLANE ON TIME!!!
LODGE

HERE'S A WHOLE TREASURE CHEST OF FUN

THROW YOUR VOICE

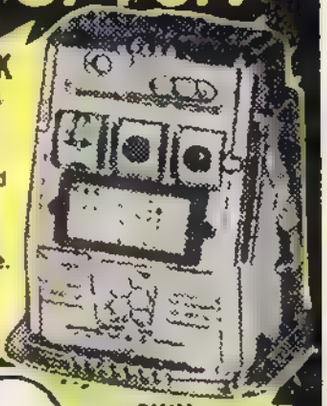


Throw your voice into trunks, behind doors, everywhere. Instrument fits in your mouth out of sight. Fool teacher, friends, family. Free book on "How to Become a Ventriloquist."
No. 137 — 25c

MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks.
No. 183 ..... $1.88

JACK POT BANK



Dime-operating Jack Pot Bank works like the one armed bandit in Las Vegas. Deposit the dime and spin the handle. Reels spin and look like the real stuff. Dimes are removable. Should not be used for gambling purposes.
No. 2060 $1.50

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.
No. 678 ..... Only 50c

EXHAUST WHISTLE

CRAZY NOISE CAR GAG

Just slip it into the exhaust pipe of your friend's car . . . then watch him when he starts the engine! The howls and noises will make him think the motor is about to blow up or fall apart while you soar with laughter.
No. F193 ..... 50c

BOOMERANG

Something new in target throwing. In case you miss, it comes right back to you, and bingo!' you're set to "fire" again. More fun than a "barrel of monkeys."
No. 141 ..... 75c

SMOKE

Light one and watch the column of thick, white smoke rise to the ceiling and expand into a dense cloud. Sensational surprising effect.
No. 971 ..... 20c

SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex will fit all heads. For the executive that would like to change his appearance.
A35 ..... $1.00

JOY BUZZER

Most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless.
No. 239 ..... Only 50c

20 COURSE HOME STUDY PROGRAM

KARATE, Jiu Jitsu, JUDO, BOXING, SAVATE, Isometric Muscle Building, Endurance, Stunts,

Only $1.00

Here is what you get!

- 20 best KARATE Blows and Chops
- SAVATE French foot fighting
- Nerve center anatomy chart
- JUDO throws, Jiu Jitsu holds
- Isometric muscle building course
- Endurance Exercises and lots more

FREE Karate Practice and Nerve Center Chart
Item No. 73

Monster-Size FULL SIZE SKELETON

This 5-foot "Mr. Bones" is scary enough at any time—but wait'll you see him glowing in the dark! Shake him and his arms and legs move . . . you'd swear he's alive. If you like to haunt houses and frighten friends, this is for you! Or hang him in your room.
No. F200 ..... $1.25

MONEYMAKER

Insert a blank piece of paper, turn the knob . . . and . . . OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10.
A135 ..... 1.25

MONSTER SIZE MONSTERS

Imagine your friends' shock when they walk into your room and see the "visitor" standing around . . . as BIG as life.
Dracula - as horrible and sinister as any nightmare.

and so life-like you'll probably find yourself talking to them.

No. F17A-Dracula $1.00
No. F17B-Wolfman $1.00

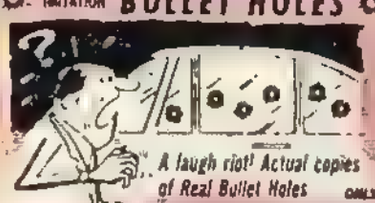
ONION GUM

Yes—Looks like real chewing gum but tastes like ONIONS! Its too funny! 5 slices to a pack.
No. 281 20c

TRICK BLACK SOAP

Ordinary looking piece of soap. Victim washes face and gets blacker and blacker. When he gets a look in the mirror, he'll be shocked Harmless.
No. 575 ..... Only 35c

IMITATION BULLET HOLES



A laugh riot! Actual copies of Real Bullet Holes ONLY

Item No. FL156 **9 BULLET HOLES 50c**

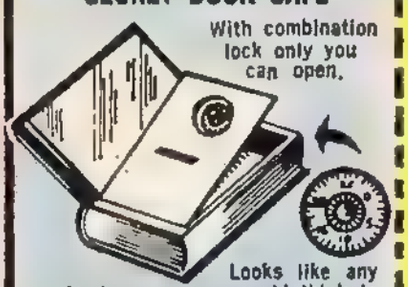
X-RAY SPECS

An Hilarious Optical Illusion $1.00

Scientific optical principle really works. Imagine—you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties.
No. FL7 $1.00

SECRET BOOK SAFE

With combination lock only you can open.



Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you know - because you yourself have set it. Tough under-structure is covered with simulated leather binding.
700 ..... $1

Honor House Prod. Corp. **Dept. 185GK48**
Lynbrook, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

Item	Name of Item	How Many	Total Price

☐ I enclose . . . in full payment. Same guarantee.
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name .....

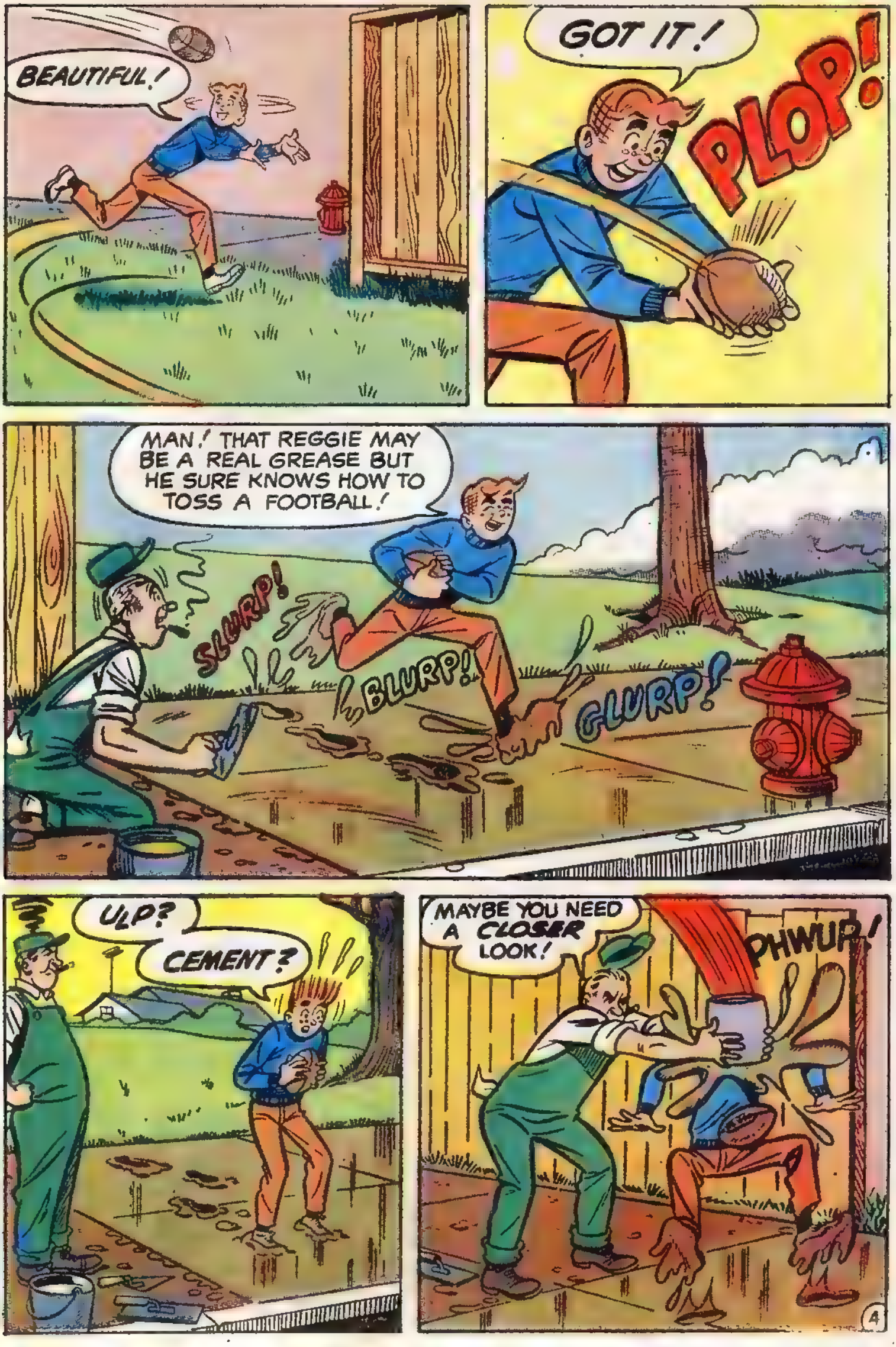
Address ..... Zip .....

N.Y. State residents please add 2% sales tax. Sorry, we cannot ship orders for less than $1.00. Kindly add 15c for postage and handling to all orders.

Archie
WOOF!
WUMP!
THE
RECEIVER
GROAN!
HYUK, YUK!... WHAT'S A LITTLE PAIN IN THE TUM-TUM, BABY! YOU'LL BE BENCHED ALL YEAR IF WE DON'T MAKE A RECEIVER OUT OF YOU!

OKAY! I SHOULDA HAD IT! HOW COME YOU ENJOY PAIN SO MUCH?...ESPECIALLY MINE?
I'M GONNA GIVE YOU MY FAVORITE TOUCHDOWN PASS NEXT! ...NOW PAY ATTENTION!
NOW, YOU'RE GOING OUT ALONG THAT FENCE SEE? ...SEE?
YEAH, I....
WATCH ME, DUMMY!
WOK!
YOU'RE LOOKIN' OVER YOUR LEFT SHOULDER...EYE ON THE BALL HANDLER AT ALL TIMES!... GET IT?
LEFT SHOULDER!... EYE ON YOU!... RUN BESIDE FENCE!

JUST ABOUT AT THE END OF THE FENCE, I YELL, "CUT!"
"CUT!" YOU YELL "CUT!"
... A LIGHTNING FAST TURN TO THE RIGHT... THE BALL WILL BE WAITING FOR YOU NEAR THE END OF THE FENCE!
I CATCH MY DEFENSE MAN OFF GUARD!...
...YOU'RE AWAY AND RUNNING!
OKAY! BALL'S IN PLAY!
GO, MAN!...GO!
ZOOM!
NOW...
CUT!!
SCREEE!
3


BEAUTIFUL!
GOT IT!
PLOP!
MAN! THAT REGGIE MAY BE A REAL GREASE BUT HE SURE KNOWS HOW TO TOSS A FOOTBALL!
SLURP!
BLURP!
GLURP!
ULP?
CEMENT?
MAYBE YOU NEED A CLOSER LOOK!
PHWUP!

EE HA HOO HA YUK HYUK!
?
YOU MISSED IT.! I SENT OL' ARCH OUT FOR A PASS.!... HEE, HEEK.! ...HE DIDN'T KNOW THEY WERE CEMENTING THE SIDEWALK OUTSIDE THE FENCE.!
POOR ARCHIE.!...HE WILL KEEP TRUSTING THAT CLOWN.!
I'VE GOT TO TELL YOU, MISTER.! ... YOU PUNISHED THE WRONG BOY.!
HAH.!
I SAW HIM.! WITH MY OWN EYES I SAW HIM RUN THROUGH MY CEMENT.!
BUT HE'S THE ONE WHO THREW THE PASS!
5

I KNOW THESE KID TRICKS, GIRLIE!... I WASN'T BORN YESTERDAY!
WATCH THIS!
HYUK! HEY, ARCH! YOU'RE A GREAT RECEIVER! HAW! THAT WAS AN EASY SCORE!
NOW I'LL SHOW YOU HOW TO PUT IT OVER FOR THE EXTRA POINT!
YOU SEE, I CUT A HOLE IN THEIR MISERABLE FOOT-BALL AND RE-FILLED IT.... BUT NOT WITH AIR!
Y-YOU MEAN...? YOU FILLED IT WITH...?
I DON'T MEAN WHIPPED CREAM, BABY!
KEERUNCH!
EEEYOWWW!
CEMENT
THE END

already hero
lows become

IF YOU NEED EXTRA MONEY & YOU KNOW JUST 10 PEOPLE..

YOU CAN MAKE $50.00, $100.00, $200.00 AND MORE IN YOUR SPARE TIME—*It costs you nothing to try!*

Everyone You Know Needs Greeting Cards . . . and Everyone Loves Wallace Brown Cards.

Do you know 10 people? Of course you do! Add up several neighbors, some relatives, the grocer, the milkman, your dentist, a few friends — and you've got a lot more. So what are you waiting for? These folks alone can bring you in at least $50, probably $100 and more extra money in just a few hours spare time. And this is just a start. Everyone uses Greeting Cards for Birthdays, Get-Well, Anniversaries, etc., and when you show them the thrilling 1969 Wallace Brown line of Cards and Gift items — it's love at first sight. They'll snap up 2, 3, 6 or more Box Assortments and other things, too! This is the fun way of making money because it's so easy.

GET THESE 3 ASSORTMENTS ON APPROVAL

Rose Remembrance Ass't. Radiantly Beautiful Photos, 18 Elegant Cards

Precious Pets Ass't. Irresistible, Lovable—10 Giant Size Greetings

Sparkling Luxury Ass't. 20 Jeweled Cards, Rainbow Colors—Exquisite

Mail Coupon Below TODAY! Get Free Giant Catalog, Too!

We'll send you everything you need to start making money at once. So hurry! Mail business reply coupon below TODAY! It needs no postage! You'll get 3 fast-selling All-Occasion Assortments on approval plus FREE samples of Personalized Stationery, and our big, colorful 48-page Catalog FREE — packed full of lots of money makers — greeting cards, gift wraps, imported novelties and gifts, household items, decorated stationery, etc. Mail coupon this minute — you'll be glad you did!

Last year some folks made only $25 to $50 while others made $150-$250-$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year.

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW
FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY
No Stamp Necessary

Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

WALLACE BROWN, Dept. WBU-6
10 Martine Avenue
White Plains, New York 10606

YES, RUSH MY ALL-OCCASION SAMPLE KIT

I want to make extra money with the Wallace Brown line. Please rush me the three best-selling All-Occasion Assortments on approval, the Free 48-page catalog of money-making gift items and everything I need to start making money at once.

Fill in your name and address below — No stamp necessary

Name_____

Address_____ Apt. No._____

City_____ State_____ Zip Code_____

If writing for an organization, give its name here_____

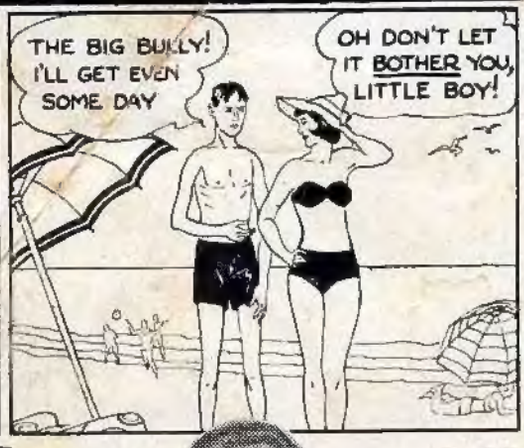
DO NOT CUT HERE ↓ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

FIRST CLASS
PERMIT NO. 589
WHITE PLAINS, N.Y.

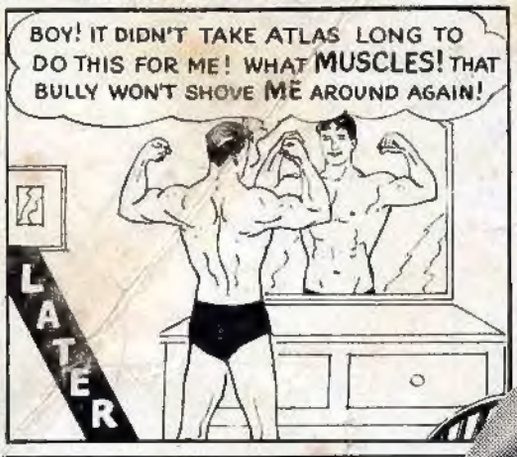
BUSINESS REPLY MAIL
NO POSTAGE NECESSARY IF MAILED IN U.S.A.

Postage Will Be Paid By
WALLACE BROWN, INC.
10 Martine Avenue
White Plains, N.Y. 10606
WBU-6

THE INSULT THAT MADE A MAN OUT OF "MAC"



DARN IT! I'M SICK AND TIRED OF BEING A SCARECROW! CHARLES ATLAS SAYS HE CAN GIVE ME A REAL BODY. ALL RIGHT! I'LL GAMBLE A QUARTER AND GET HIS BOOK!



Charles Atlas

Awarded the title of "The World's Most Perfectly Developed Man."

Let Me PROVE I Can Make YOU A NEW MAN!

ARE you "fed up" with seeing the huskies walk off with the best of everything? Sick and tired of being soft, frail, skinny or flabby — only HALF ALIVE? I know just how you feel. Because I myself was once a puny 97-pound "runt." And I was so ashamed of my scrawny frame that I dreaded being seen in a swim suit.

The Secret of How I Got My Build

Then I discovered a wonderful way to develop my body fast. It worked wonders for me — changed me from the scrawny "runt" I was at 17, into "The World's Most Perfectly Developed Man." And I can build up YOUR body the very same natural way — without weights, springs or pulleys. Only 15 minutes a day of pleasant practice — in the privacy of your room.

My "Dynamic-Tension" method has already helped thousands of other fellows become real he-men in double-quick time. Let it help YOU. Not next month or next year — but Right NOW!

"Dynamic-Tension" Builds Muscles FAST!

If you're like I was, you want a powerful, muscular, well-proportioned build you can be proud of any time, anywhere. You want the "Greek-God" type of physique that women rave about at the beach — the kind that makes other fellows green with envy.

Mail Coupon Now with 25¢ for My 32-Page Illustrated Book

Mailing the coupon can be the turning point in your life. I'll send you a copy of my 32-page illustrated book, "How Dynamic-Tension Makes You a NEW MAN." Tells how and why my method works; shows many pictures proving what it has done for others. Don't delay. Mail coupon NOW. **CHARLES ATLAS, Dept. 151X, 115 E. 23rd St., New York, N. Y. 10010.** *In England: Atlas, Chitty St., London, W. 1.*

CHARLES ATLAS, Dept. 151X
115 East 23rd St., New York, N. Y. 10010

Dear Charles Atlas: Here's the kind of Body I Want:

(Check as many as you like)

- ☐ Broader Chest and Shoulders
- ☐ Ironhard Stomach Muscles
- ☐ Tireless Legs
- ☐ Slimmer Waist and Legs
- ☐ More Energy and Stamina
- ☐ More Magnetic Personality
- ☐ More Weight—Solid—in the Right Places

I enclose 25¢. Please send me a copy of your famous book showing how *"Dynamic-Tension"* can make me a new man. 32 Pages, crammed with photographs, answers to vital health questions, and valuable advice. This does not obligate me in any way.

Print Name.....Age.....

Address.....

City & State.....Zip Code.....

In England send to: Atlas, Chitty St., London, W. 1

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It costs you nothing to try

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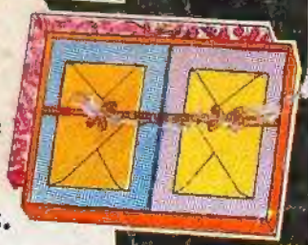
SATIN ELEGANCE
ALL OCCASION ASSORTMENT
20 really deluxe cards. Excitingly different

NEW!
PRECIOUS PETS
ALL OCCASION ASSORTMENT
10 delightful animals reproduced as giant-size cards suitable for framing

$100.00 IS YOURS

for selling only 100 boxes of our new Satin Elegance All Occasion assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Greeting Cards.

Cut out entire Business Reply Coupon below — mail it today — and we will send you immediately leading Greeting Card box assortments on approval — plus FREE samples of personalized stationery. No experience necessary.



NEW!
DELUXE EVERYDAY GIFT WRAPPING ASSORTMENT
16 gay, colorful large sheets
Terrific

NEW!
MIX AND MATCH COLOR BAZAAR STATIONERY ENSEMBLE
Lovely rich vellum sheets with matching envelopes

COMMENDED by PARENTS' MAGAZINE AS ADVERTISED THEREIN

FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150—$250—$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys greeting cards.

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW • No Stamp Necessary

FREE SAMPLES PERSONALIZED STATIONERY and CATALOG OF OUR ENTIRE LINE

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY - No Stamp Necessary

Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

CHEERFUL CARD COMPANY, Dept. U-6
White Plains, New York 10606

YES, RUSH MY ALL OCCASION CARD SAMPLE KIT

I want to make extra money. Please rush me immediately leading Greeting Card box assortments on approval for 30 day free trial plus FREE samples of personalized stationery, FREE 48-page Full Color Catalog of money-making Gift Items and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Name _____ PLEASE PRINT Apt. No. _____

Address _____

City _____ State _____ Zip Code _____

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